

Vascular Disease Management (VDM) is peer-reviewed journal for a multi-disciplinary range of physicians treating peripheral vascular disease. Treatment of peripheral vascular disease is a fast-growing field in both importance and patient volume, as diagnosis and treatment options are developing rapidly. VDM aims to keep the clinician abreast of these complex technical and treatment advances. VDM discusses topics in numerous subject areas relevant to vascular disease: carotid stenting, embolic protection, lower limb salvage (critical limb ischemia and avoidance of amputation), abdominal aortic aneurysm, magnetic resonance imaging techniques, management of diabetic patients, even advances in the treatment of deep vein thrombosis and fibrous uterine tumors.

Monthly Page Views: 19,000

Online Subscribers: 25,901 emails (approximately)

Demographics:

Interventional Cardiologist	22%
Vascular Surgeon	14%
Interventional Radiologist	7%
Podiatrist	13%
Neurologist	1%
Endocrinologist	1%
Nephrologist	2%
Interventional Allied Professional	23%
Fellow/Student	2%
Industry/Other	15%

Coverage & Market: VDM is geared toward the multi-disciplinary nature of the vascular team, including invasive cardiologists, vascular surgeons, interventional neurologists, neurosurgeons, interventional radiologists, and including nephrologists, endocrinologists, and podiatrists.

eBlast Cost: \$5,000 per blast

eBlast Averages:

Opens	17%
Clicks	3%
Unique Opens	13%
Unique Clicks	2%
CTR	1%

Social Media:

- LinkedIn ([Vascular Disease Management](#)) – 4,609 members
- X ([@hmpVDM](#)) – 7,308 followers
- Facebook ([Vascular Disease Management](#)) – 3,500 followers