

# Irritable Bowel Syndrome and Chronic Idiopathic Constipation

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A MANAGED CARE GUIDE TO OPTIMIZE  
PATIENT CARE AND OUTCOMES

**Managed Care** | LEARNING  
NETWORK

CME

# Faculty

## **Anthony Lembo, MD**

Director of Research  
Digestive Disease and Surgery Institute  
Cleveland Clinic  
Cleveland, Ohio

## **Catherine E. Cooke, PharmD, MS, BCPS, PAHM**

Research Associate Professor  
Department of Practice, Sciences, and Health Outcomes Research  
University of Maryland School of Pharmacy  
Baltimore, Maryland

# Faculty Disclosures

- **Anthony Lembo, MD**: Consultant—Johnson & Johnson, GSK, Takeda Pharmaceuticals, Atmo, Ironwood, Vibrant America, Ardelyx Inc; Data Safety and Monitoring Board—Ironwood Pharmaceuticals; Stock—Johnson & Johnson, BMS
- **Catherine E. Cooke, PharmD, MS, BCPS, PAHM** has disclosed no relevant financial relationship with any ineligible company (commercial interest)

*This presentation will discuss the unapproved use of drugs for the treatment of IBS.*

# Program Information

- This program is provided by HMP Education, an HMP Global company
- Supported by an educational grant from Ironwood Pharmaceuticals, Inc.

# Learning Objectives

- Describe the diagnostic complexity of IBS and CIC and the socioeconomic impact of these conditions due to diagnostic delay, misdiagnosis, and/or suboptimal management
- Assess the safety/efficacy data and mechanisms of action of pharmacologic therapies for the treatment of IBS-C, IBS-D, and CIC
- Implement evidence-based and guideline-directed managed care policies for IBS and CIC that prioritize patient-centered and value-based care

# Modern Diagnosis and Management Strategies for IBS-C and CIC

Anthony Lembo, MD

# Rome IV Criteria for IBS

**Recurrent abdominal pain  
at least 1 day/week in the last 3 months  
associated with 2 or more of the following**

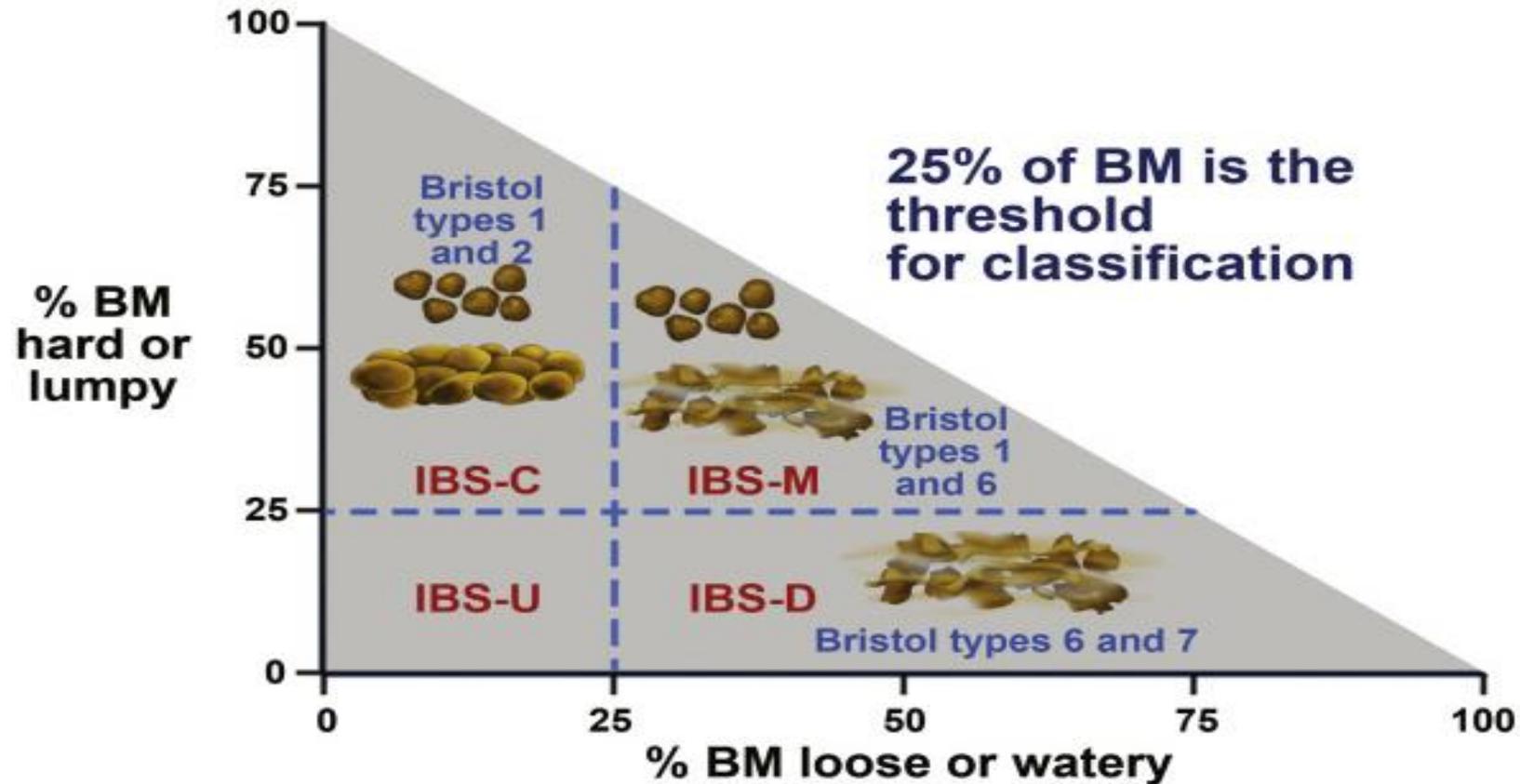
**Related to  
defecation**

**Associated  
with a change  
in frequency of stool**

**Associated  
with a change in  
form/appearance  
of stool**

**Criteria fulfilled for the last 3 months with symptom onset  
at least 6 months prior to diagnosis**

# IBS-Subtypes: Stool Form Is the Differentiating Factor

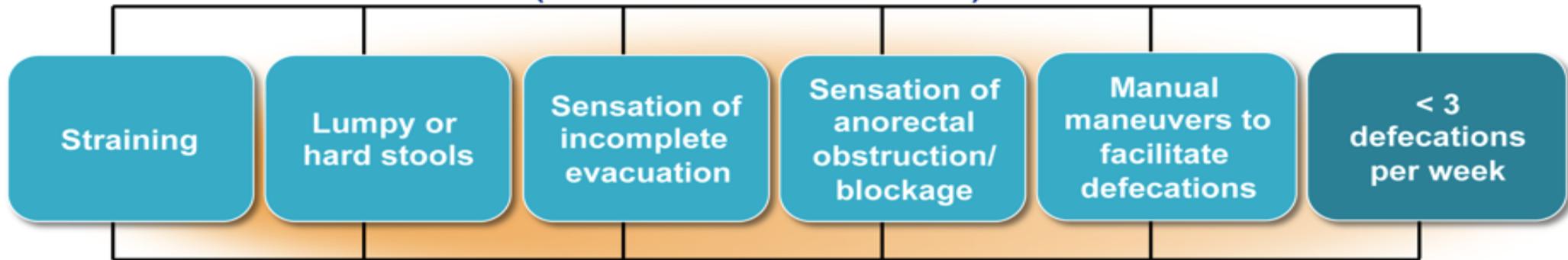


BM = bowel movement.

Menees S, et al. *F100Res*. 2018;7:F1000 Faculty Rev-1029.

# Rome IV Diagnostic Criteria for Functional Constipation

**Must include  $\geq 2$  of the following:**  
( $\geq 25\%$  of defecations)



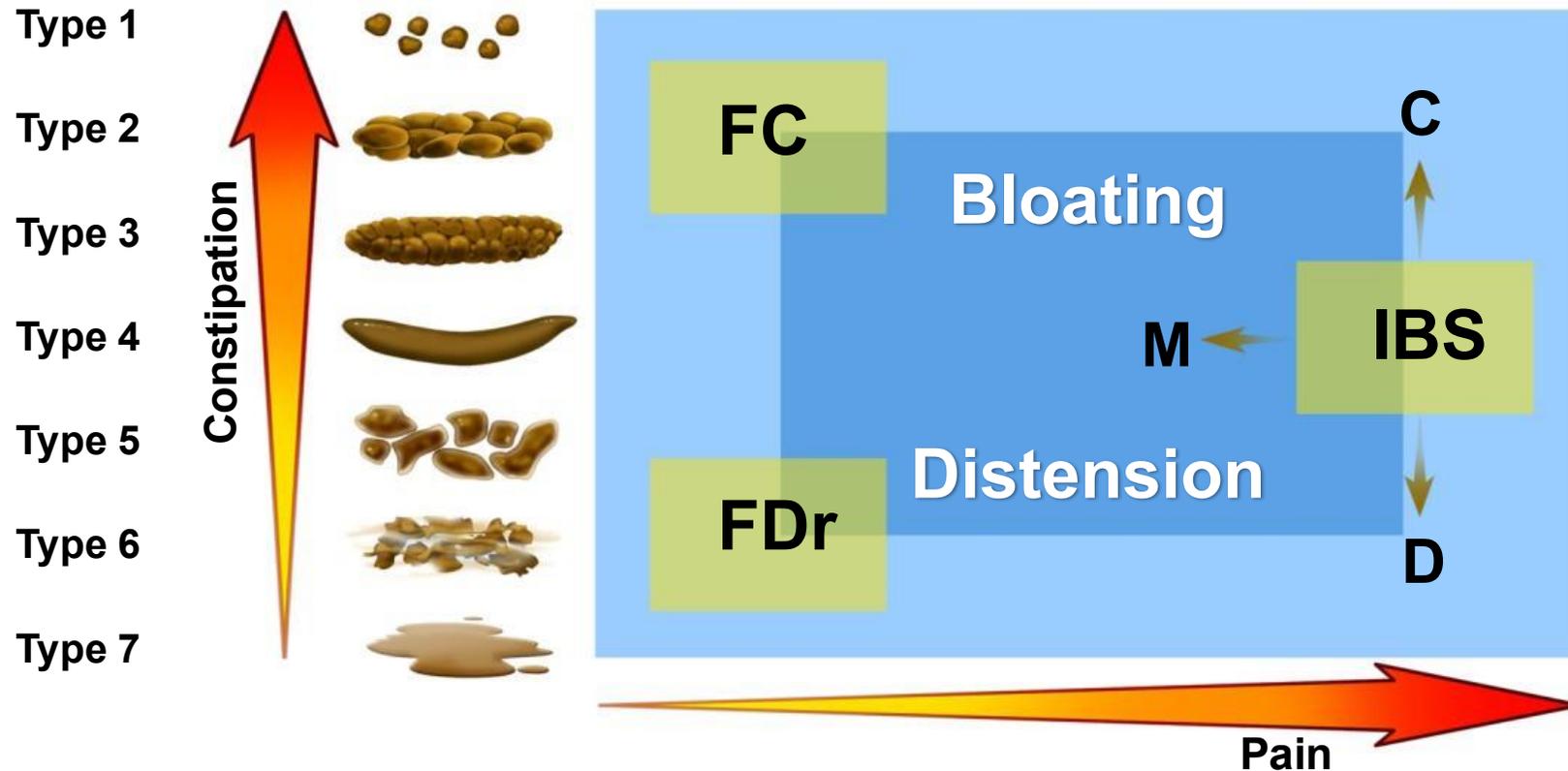
Loose stools are rarely present without the use of laxatives  
Insufficient criteria for irritable bowel syndrome

**Abdominal pain is the major differentiating feature from IBS**

\*Criteria fulfilled for the last 3 months with symptom onset  $\geq 6$  months prior to diagnosis.

Mearin F, et al. *Gastroenterology*. 2016:S0016-5085(16)00222-5.

# Overlap in Bowel Disorders (Rome IV)



FC = functional constipation; FDr = functional diarrhea; C = constipation; D = diarrhea; M = mixed.

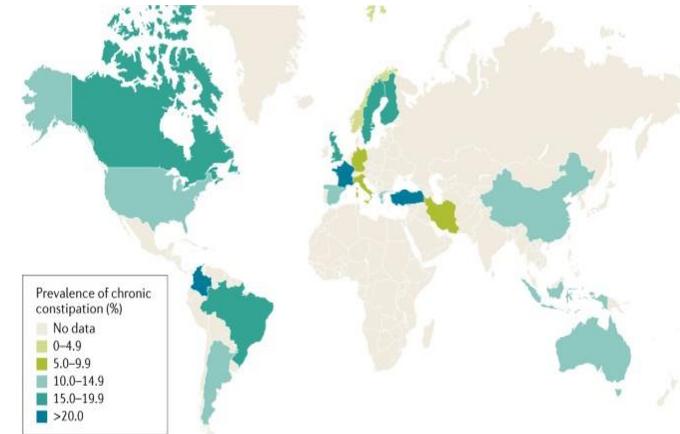
Lacy BE, et al. *Gastroenterology*. 2016;150(6):1393-1407.

# Worldwide Prevalence of Functional Constipation

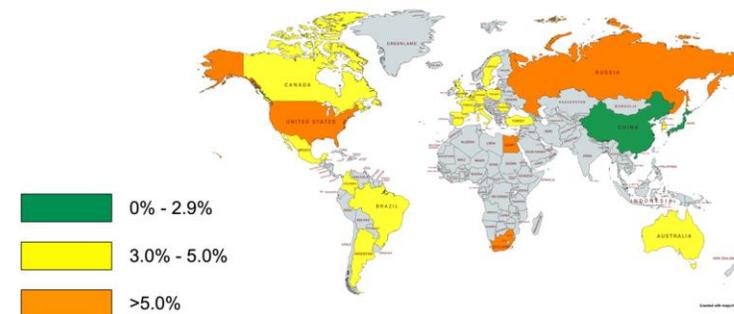
**Table 2.** Prevalence Rates (% and 95% CI) for 5 Selected Major Functional Gastrointestinal Diagnoses (Rome IV)- for Any FGID (26 Countries) and Rome III IBS (14 Countries) in the Internet Survey and for All 9 Countries in the Household Survey

	N	Any FGID	Functional Dyspepsia	IBS (Rome IV)	IBS (Rome III) (N=14)	Functional Constipation	Functional Diarrhea	Functional bloating/distention
<b>INTERNET</b>								
Argentina	2057	43.9 (41.8-46.1)	6.9 (5.8-8.0)	3.5 (2.7-4.3)	N/A	12.2 (10.7-13.6)	3 (5.2-7.3)	5.2 (4.2-6.1)
Australia	2036	37.6 (35.5-39.7)	7.2 (6.0-8.3)	3.5 (2.7-4.3)	N/A	7.7 (6.6-8.9)	1 (4.1-6.0)	4.2 (3.3-5.0)
Belgium	2021	35.6 (33.5-37.7)	5.0 (4.0-5.9)	3.3 (2.5-4.0)	7.5 (6.4-8.7)	11.0 (9.7-12.4)	0 (3.2-4.9)	2.4 (1.7-3.0)
Brazil	2004	43.6 (41.4-45.8)	10.6 (9.2-11.9)	4.7 (3.8-5.6)	8.3 (7.1-9.5)	11.9 (10.5-13.3)	8 (3.9-5.7)	2.7 (2.0-3.5)
Canada	2029	41.3 (39.1-43.4)	7.8 (6.7-9.0)	4.2 (3.3-5.1)	10.12 (8.8-11.4)	9.3 (8.0-10.5)	6 (6.4-8.7)	3.3 (2.5-4.1)
China	2914	34.4 (32.7-36.1)	5.9 (5.0-6.7)	2.3 (1.8-2.9)	7.4 (6.5-8.4)	10.6 (9.5-11.7)	6 (4.8-6.5)	0.7 (0.4-1.0)
Colombia	2007	42.5 (40.3-44.7)	7.2 (6.0-8.3)	4.3 (3.4-5.2)	N/A	12.8 (11.3-14.2)	1 (3.2-5.0)	4.5 (3.6-5.4)
Egypt	2020	47.7 (45.5-49.9)	12.3 (10.8-13.7)	7.6 (6.4-8.7)	14.0 (12.4-15.59)	14.1 (12.6-15.6)	2 (1.6-2.9)	3.2 (2.4-3.9)
France	2019	47.3 (45.1-49.5)	8.5 (7.3-9.7)	4.2 (3.3-5.0)	9.8 (8.5-11.1)	14.5 (12.6-16.1)	1 (5.1-7.2)	6.0 (5.0-7.0)
Germany	2020	36.5 (34.4-38.6)	6.9 (5.8-8.0)	3.7 (2.8-4.5)	11.1 (9.8-12.5)	9.8 (7.9-10.5)	4 (4.4-6.4)	2.8 (2.1-3.5)
Holland	2008	30.6 (28.6-32.6)	4.1 (3.2-5.0)	3.8 (2.9-4.6)	9.7 (8.4-11.0)	9.2 (7.9-10.5)	2 (2.5-4.0)	1.5 (1.0-2.0)
Israel	2012	36.4 (34.3-38.5)	3.6 (2.8-4.4)	3.2 (2.5-4.0)	12.8 (11.4-14.3)	13.1 (11.6-14.6)	4 (1.8-3.1)	2.1 (1.5-2.7)
Italy	2063	47.2 (45.1-49.4)	9.1 (7.8-10.3)	5.0 (4.1-5.9)	N/A	14.4 (12.7-15.8)	2 (2.5-4.0)	8.2 (7.1-9.4)
Japan	2504	39.4 (37.5-41.3)	2.4 (1.8-3.0)	2.2 (1.6-2.7)	9.3 (8.2-10.4)	16.6 (15.1-18.0)	2 (4.3-6.0)	1.2 (0.8-1.6)
South Korea	2022	39.3 (37.2-41.4)	4.9 (4.0-5.9)	4.7 (3.8-5.6)	N/A	12.5 (11.0-13.9)	8 (4.8-6.8)	2.1 (1.5-2.8)
Mexico	2001	40.2 (38.0-42.3)	6.6 (5.5-7.7)	4.0 (3.2-4.9)	12.6 (11.1-14.0)	11.5 10.1-12.9)	4 (3.5-5.3)	3.4 (2.6-4.2)
Poland	2057	46.0 (43.9-48.2)	8.3 (7.1-9.5)	4.4 (3.5-5.3)	N/A	14.2 (12.7-15.8)	5 (3.6-5.4)	5.3 (4.3-6.3)
Romania	2049	40.1 (38.1-42.2)	7.4 (6.3-8.6)	3.5 (2.7-4.3)	N/A	11.7 (10.3-13.1)	6 (1.9-3.3)	6.7 (5.6-7.8)
Russia	2000	44.6 (42.4-46.8)	10.3 (9.0-11.6)	5.9 (4.8-6.9)	16.5 (14.9-18.1)	11.6 (10.1-13.0)	1 (6.0-8.2)	2.6 (1.9-3.2)
Singapore	2047	31.1 (29.1-33.1)	5.9 (4.9-6.9)	1.3 (0.8-1.8)	4.3 (3.4-5.1)	9.5 (8.2-10.7)	3 (3.4-5.1)	3.6 (2.8-4.4)
South Africa	2021	45.2 (43.0-47.3)	11.0 (9.7-12.4)	5.9 (4.9-7.0)	N/A	11.1 (9.7-12.5)	1 (4.2-6.1)	4.2 (3.3-5.1)

## Functional Constipation



## IBS

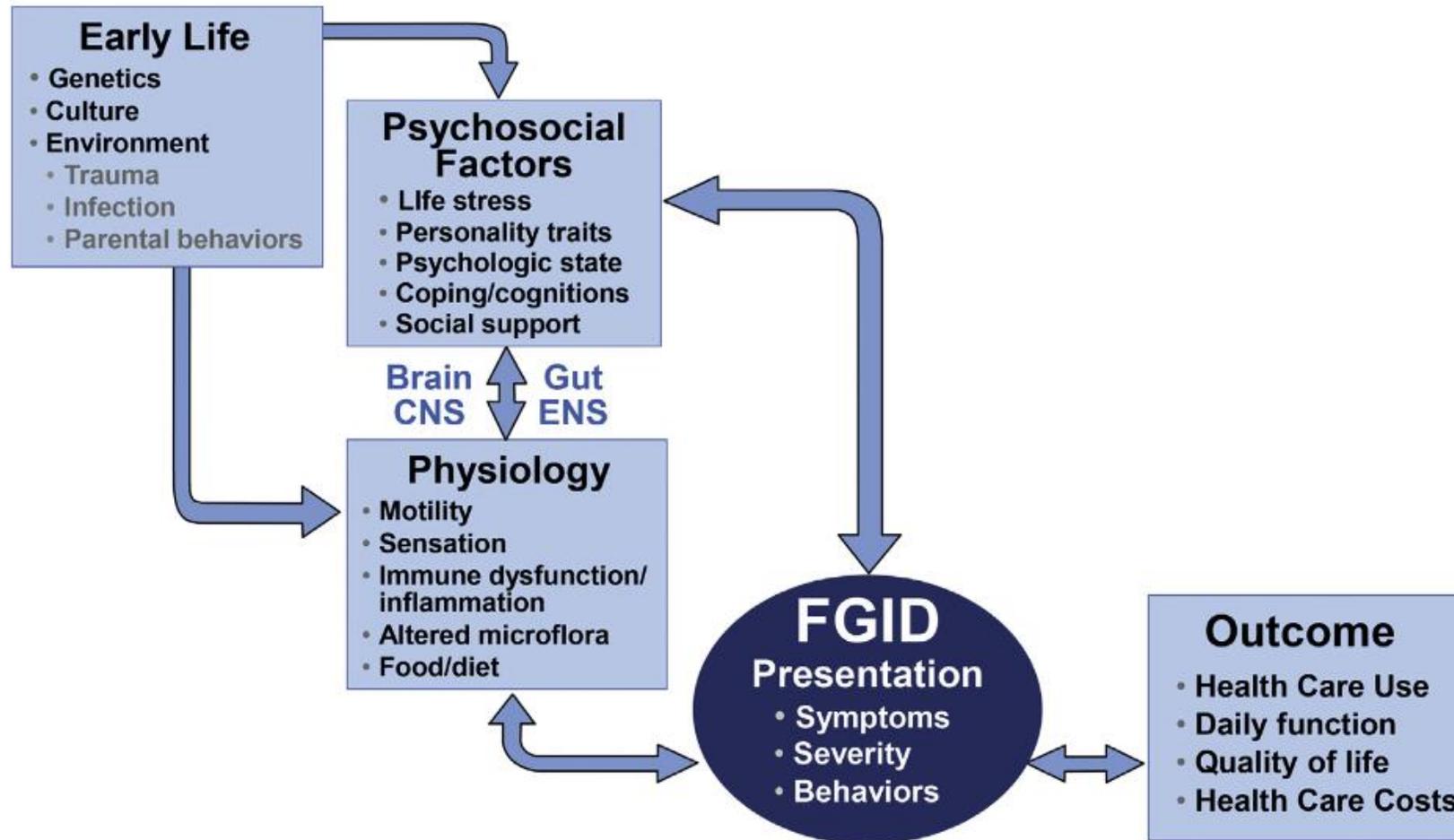


CI = confidence interval; FGID = functional gastrointestinal disorder.

Sperber AD, et al. *Gastroenterology*. 2021;160(1):99-114.e3. Camilleri M, et al. *Nat Rev Dis Primers*. 2017;3:17095.

# Pathophysiology of IBS

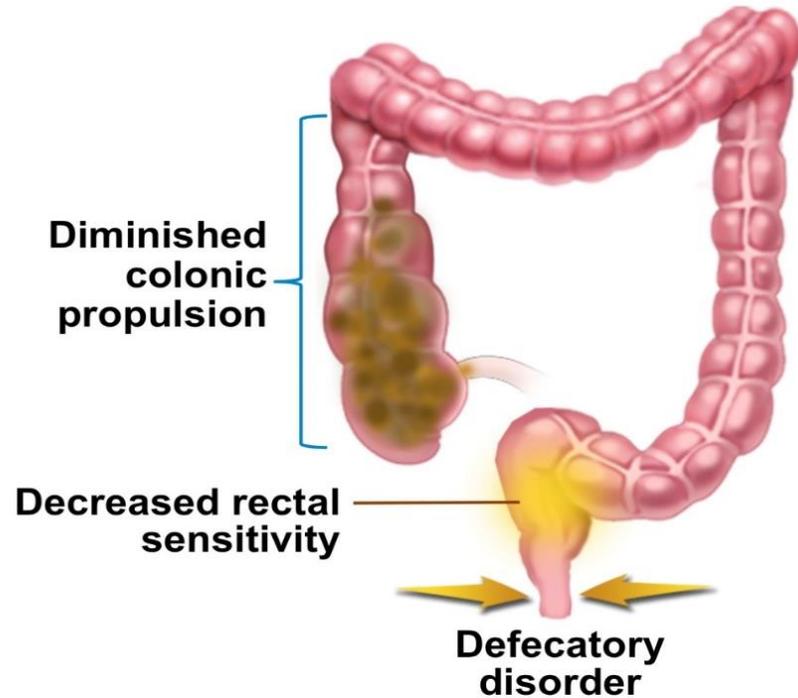
## Biopsychosocial Conceptual Model



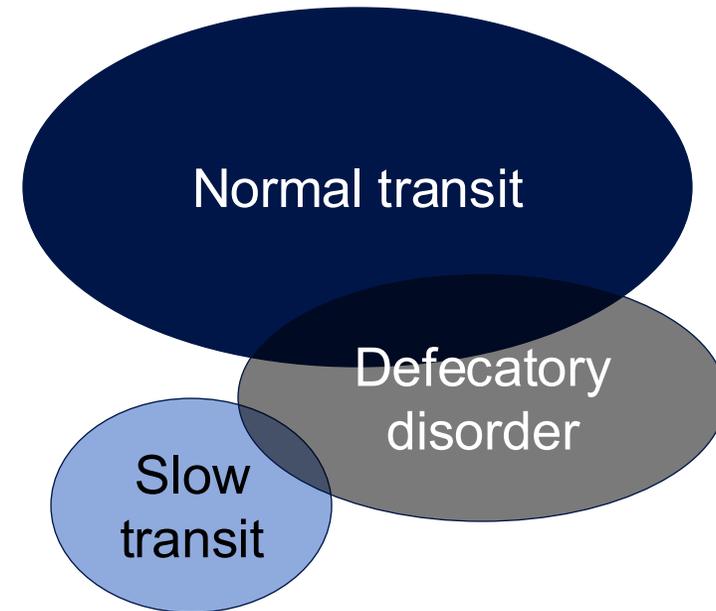
CNS = central nervous system; ENS = enteric nervous system.

Drossman DA. *Gastroenterology*. 2016:S0016-5085(16)00223-7.

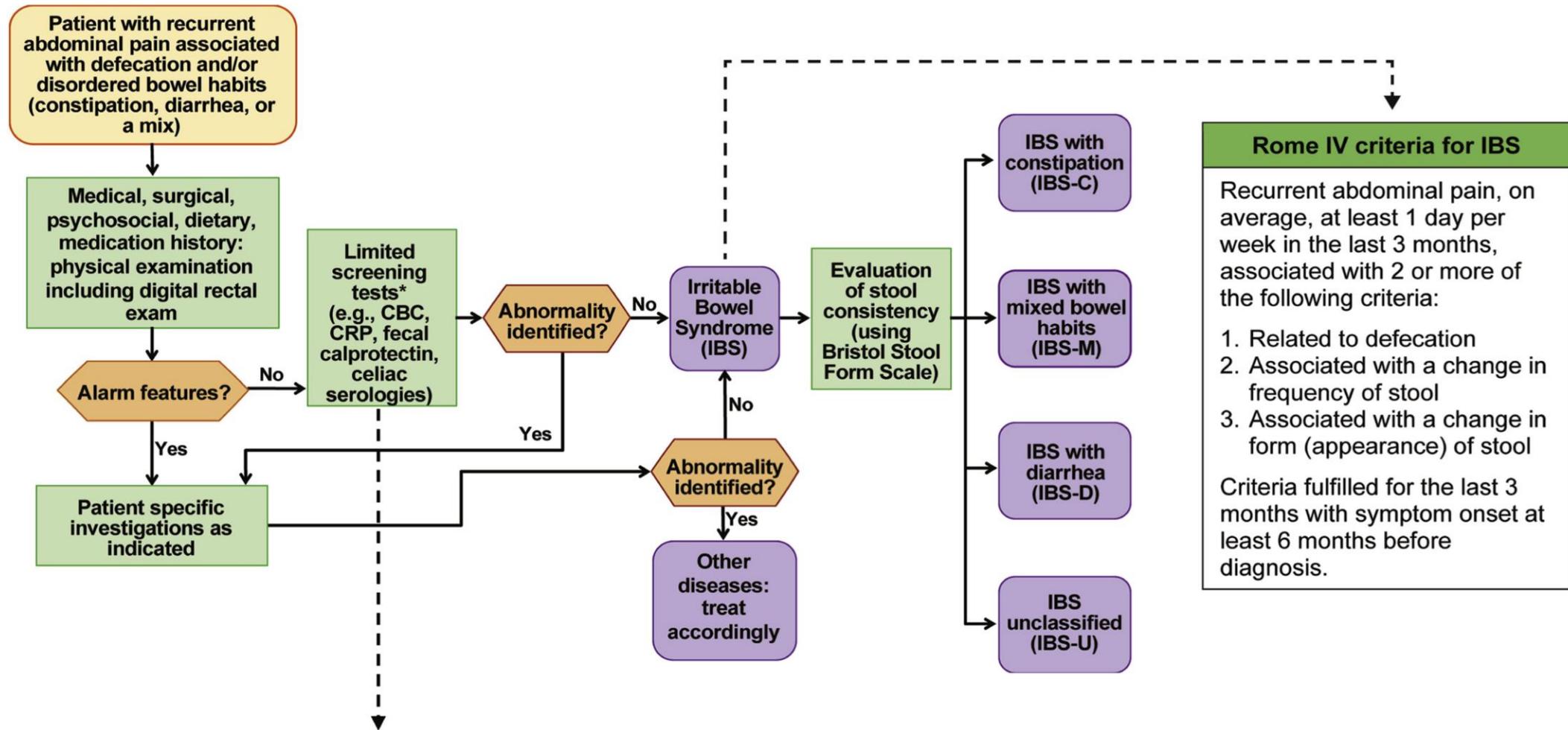
# Pathophysiology of Functional Constipation



## Subtypes of Constipation



# Diagnostic Algorithm for IBS



\*Limited screening tests.

Chang L. *Gastroenterology*. 2021;161(4):1092-1098.

# Diagnostic Testing for Patients with Symptoms Suggestive of IBS

## Tests Recommended

- CBC, TSH
- CRP or fecal calprotectin
- IBS-D
  - IgA TtG ± quantitative IgA
  - When colonoscopy performed, obtain random biopsies
  - Fecal bile acids or serum 7 $\alpha$ C4 where available
  - Giardia antigen
- IBS-C
  - Consider KUB r/o fecal loading (IBS-M)
  - Anorectal physiology testing if symptoms suggest pelvic floor dysfunction (IBS-C)

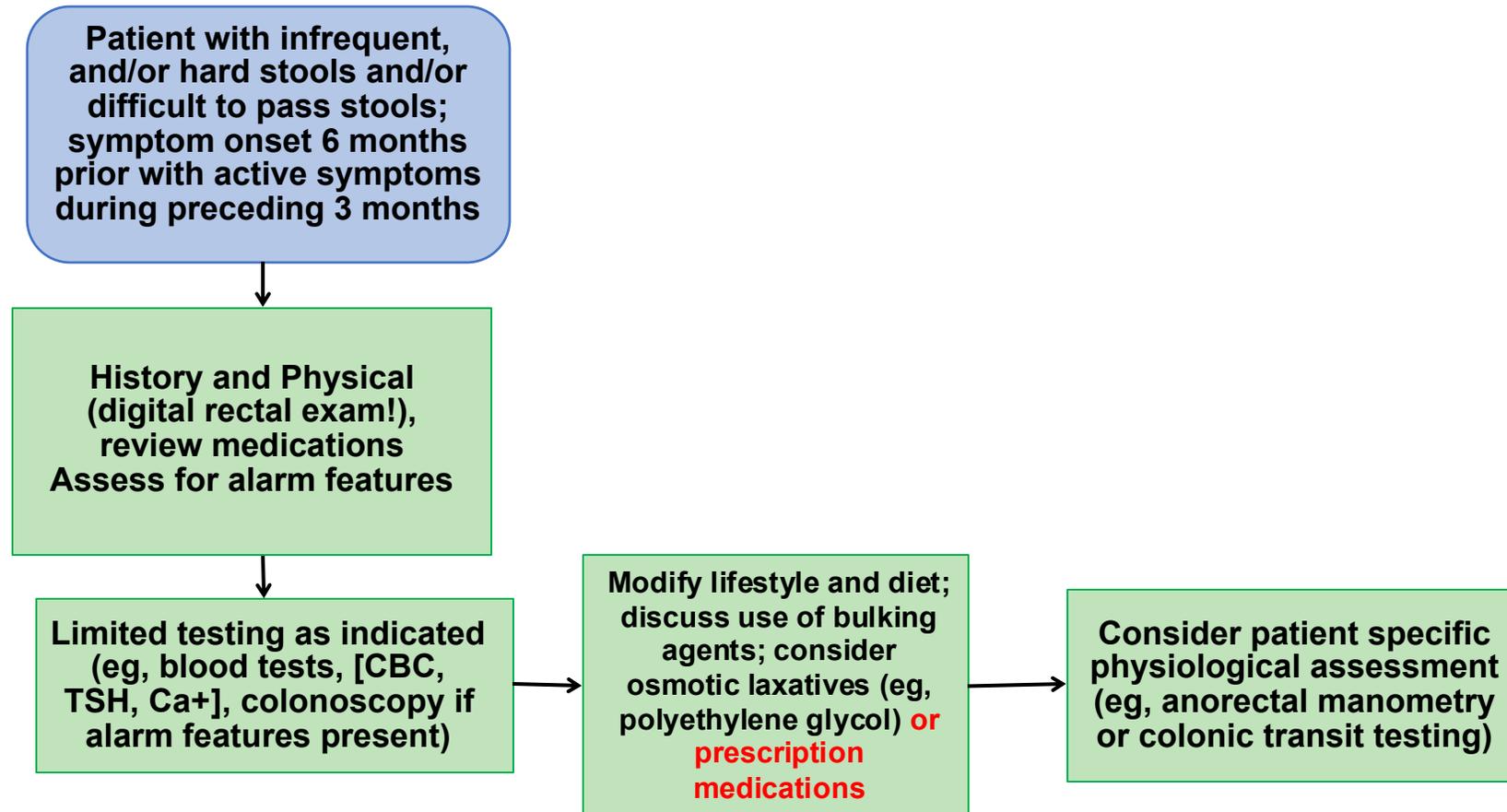
## Tests Not Recommended Routinely

- Stool testing including O&P (other than giardia)
  - With no travel to high-risk areas
- Colonoscopy <45 years of age
- Food allergy or sensitivity testing
- Lactulose or glucose breath testing
- Imaging: X-ray, ultrasound, CT, MRI

CRP = C-reactive protein; Ttg = tissue transglutaminase; IgA = immunoglobulin A; KUB = kidney, ureter, bladder; r/o = rule out; O&P = ova and parasite; CT = computed tomography; MRI = magnetic resonance imaging.

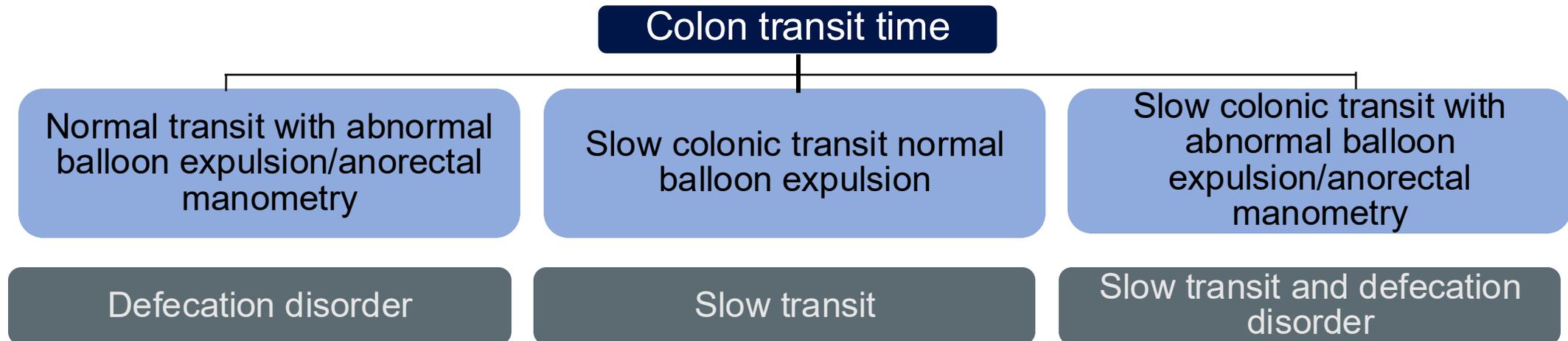
Chey WD, et al. *JAMA*. 2015;313(9):949-958. Smalley W, et al. *Gastroenterology*. 2019;157(3):851-854. Lacy BE, et al. *Am J Gastroenterol*. 2021;116(1):17-44. Moayyedi P, et al. *J Can Assoc Gastroenterol*. 2019;2(1):6-29. Vasant DH, et al. *Gut*. 2021;70(7):1214-1240.

# Diagnostic Algorithm for Chronic Constipation



# Tests for Chronic Constipation

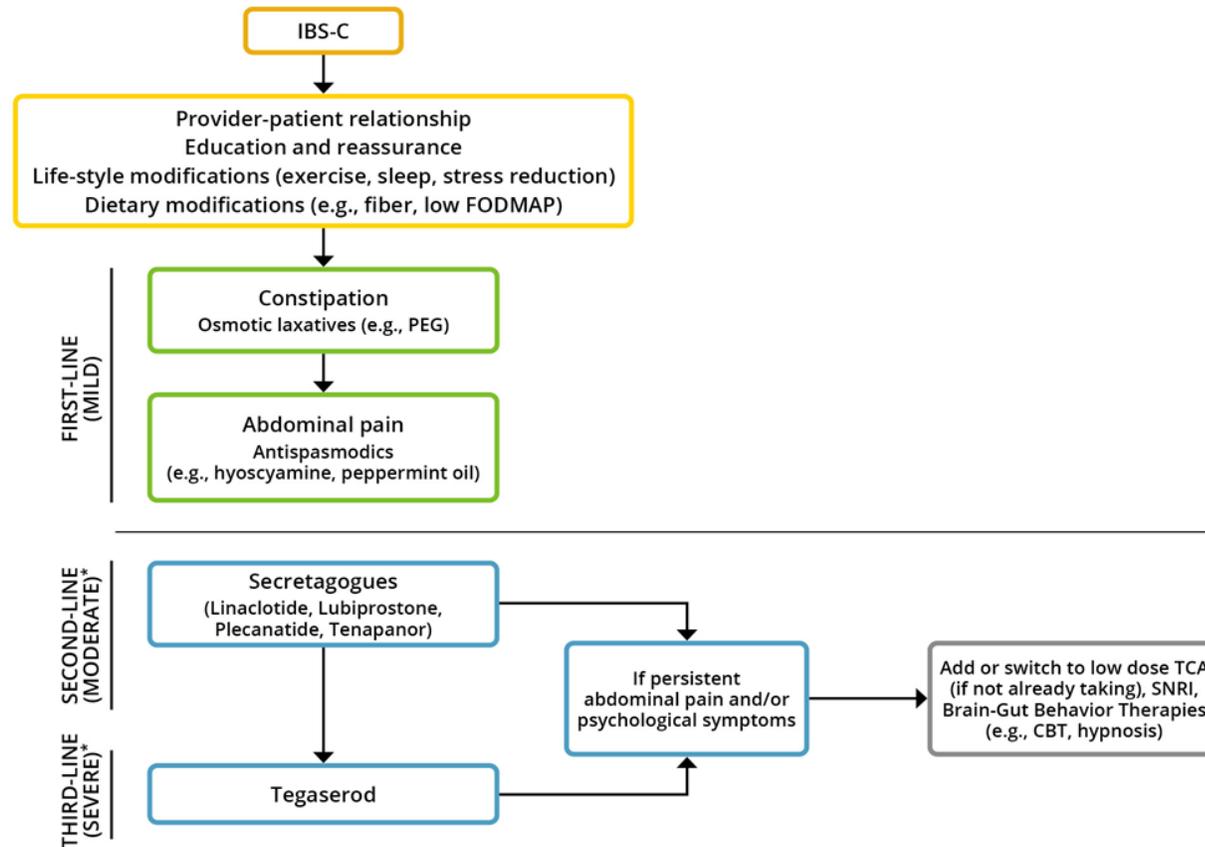
- Digital Rectal Exam!!!
- Limited laboratory testing: CBC, TSH, calcium when appropriate
- Colonoscopy not recommended for routine patients with constipation without alarm features
- GI motility testing
  - GI transit (colon marker or wireless pH-motility capsule testing)
  - ARM with balloon expulsion
  - Defecography



GI = gastrointestinal; ARM = anorectal manometry.

Lacy BE, et al. *MedGenMed*. 2005;7(2):19. Cash BD, et al. *Rev Gastroenterol Disord*. 2007;7(3):116-133.

# Clinical Decision Support Tool for IBS Treatment



**In patients with IBS-C, the AGA**

Recommends using

**Linaclotide\*\***

**Tenapanor**

**Plecanatide**

Suggests using

**Tegaserod**

**Lubiprostone**

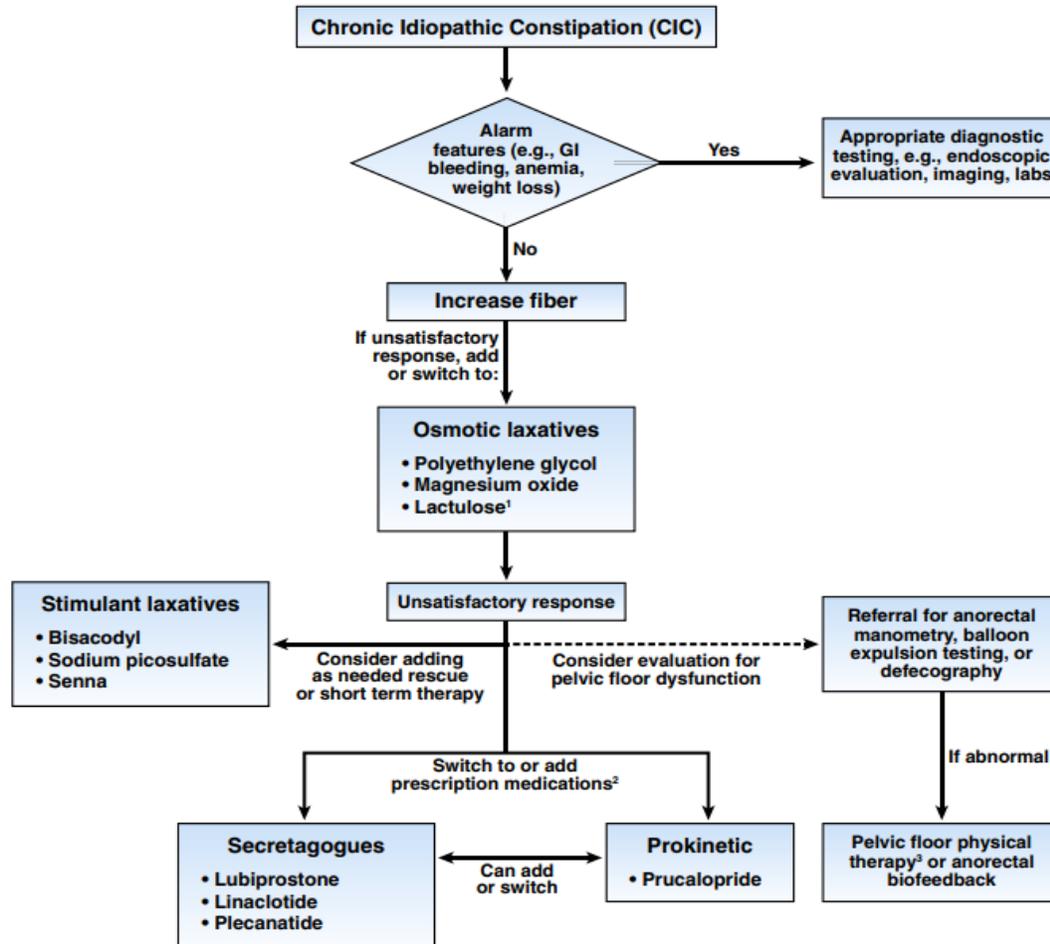
**PEG laxatives**

\*Selection of the medication should be based on the clinical features and needs of the patient; \*\*Strong recommendation.

TCA = tricyclic antidepressant; SNRI = serotonin-norepinephrine reuptake inhibitor; PEG = polyethylene glycol; CBT = cognitive behavioral therapy; AGA = American Gastroenterological Association.

Cheng L, et al. *Gastroenterology*. 2022;163(1):118-136. Clinical Decision Support Tool: IBS Treatment. *Gastroenterology*. 2022;163(1):152.

# Clinical Decision Support Tool for CIC



The AGA and ACG **recommends**

- Polyethylene glycol<sup>#</sup>
- Bisacodyl<sup>#</sup> – short term/rescue
- Linaclotide<sup>\*#</sup>
- Plecanatide<sup>\*#</sup>
- Prucalopride<sup>\*#</sup>

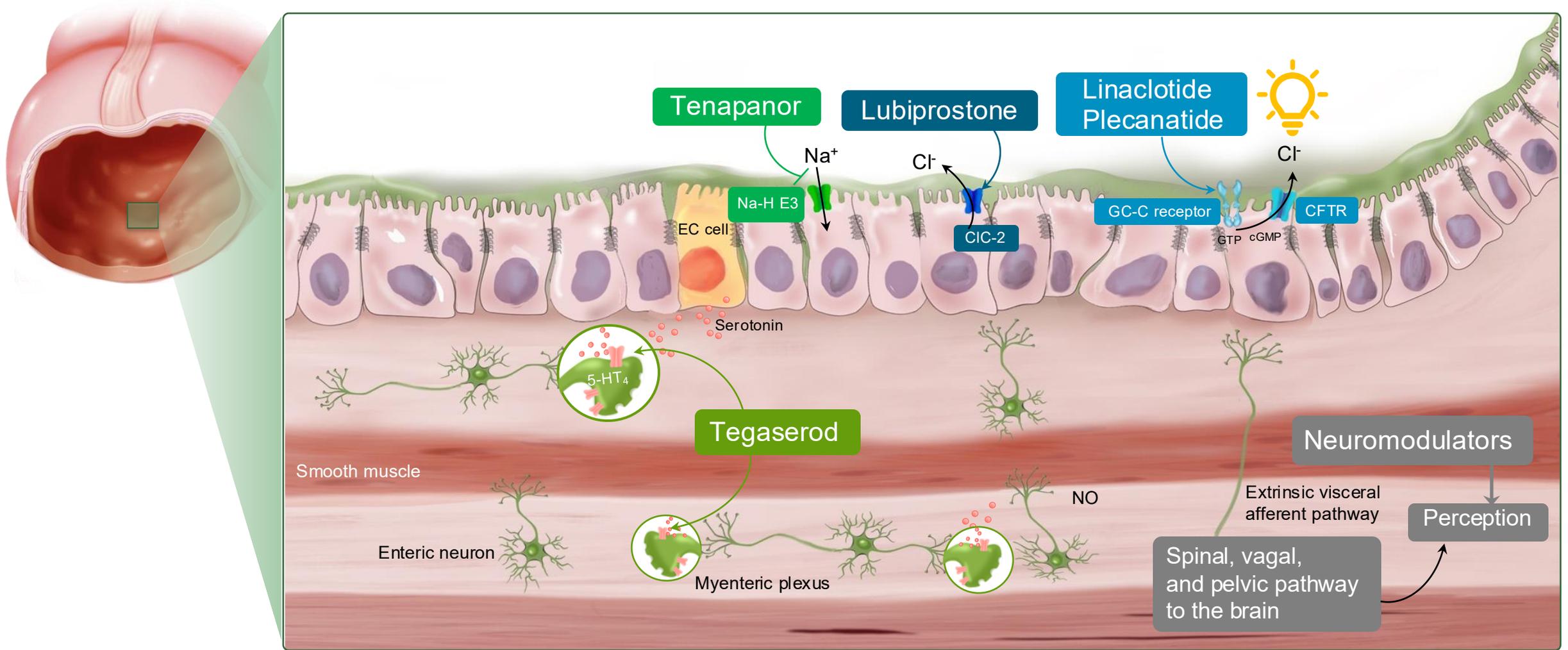
The AGA and ACG **suggests**

- Fiber
- Magnesium
- Senna
- Lubiprostone<sup>\*</sup>
- Lactulose<sup>\*</sup>

<sup>1</sup>Lactulose can be used if symptoms fail to improve with fiber or other osmotic laxatives, however, avoid in patients with significant bloating or abdominal pain; <sup>2</sup>Selection of medications should be based on clinical features, patient preference and tolerance, insurance coverage; <sup>3</sup>Can consider early trial or pelvic floor physical therapy without formal testing. Consider pelvic floor evaluation if unsatisfactory response or refractory symptoms after prescription therapies, if not previously done; <sup>\*</sup>Patients who do not respond to OTC agents; <sup>#</sup>Strong recommendation.

ACG = American College of Gastroenterology.  
AGA Guideline. *Gastroenterology*. 2023;164:1107.

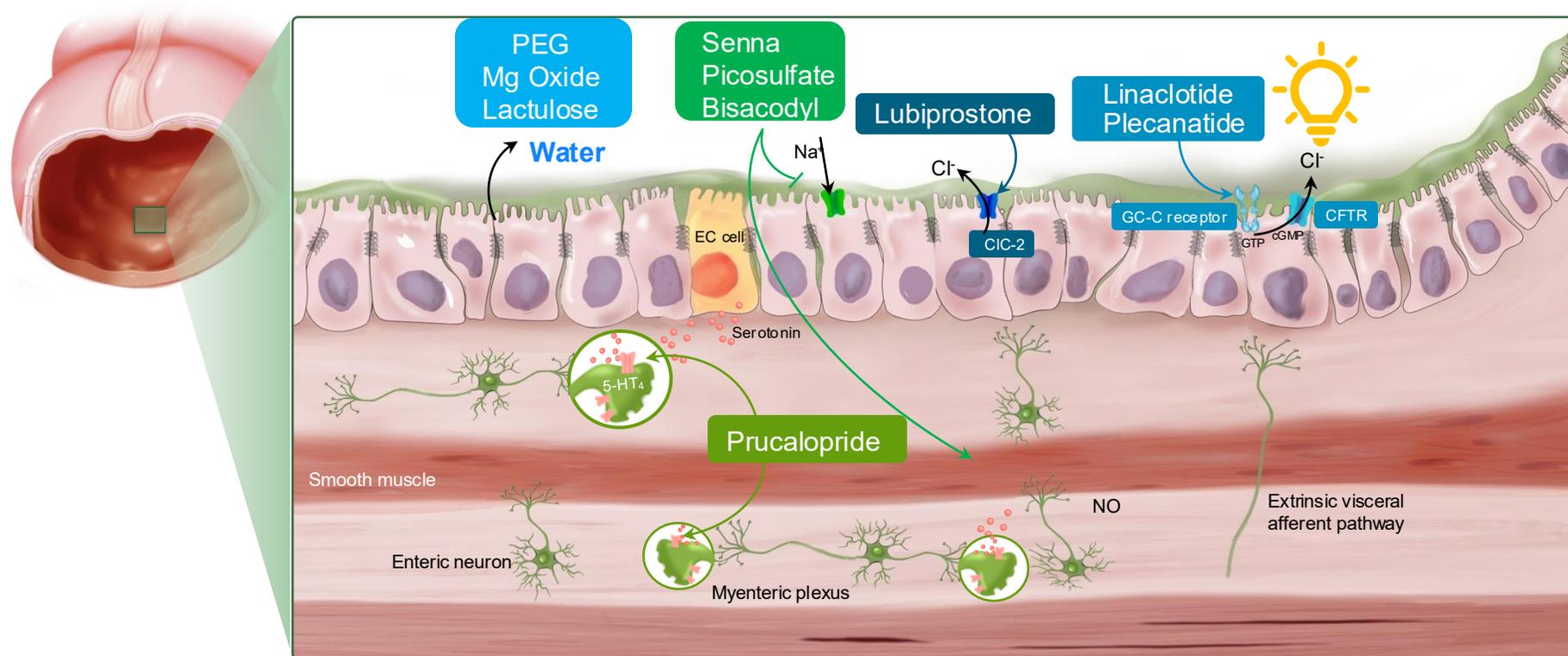
# Mechanism of Action of IBS-C Treatments



EC = enterochromaffin; GC-C = guanylate cyclase C; CFTR = cystic fibrosis transmembrane conductance regulator.

Chang L, et al. *Gastroenterology*. 2022;163(1):153.

# Mechanism of Action of CIC Treatments





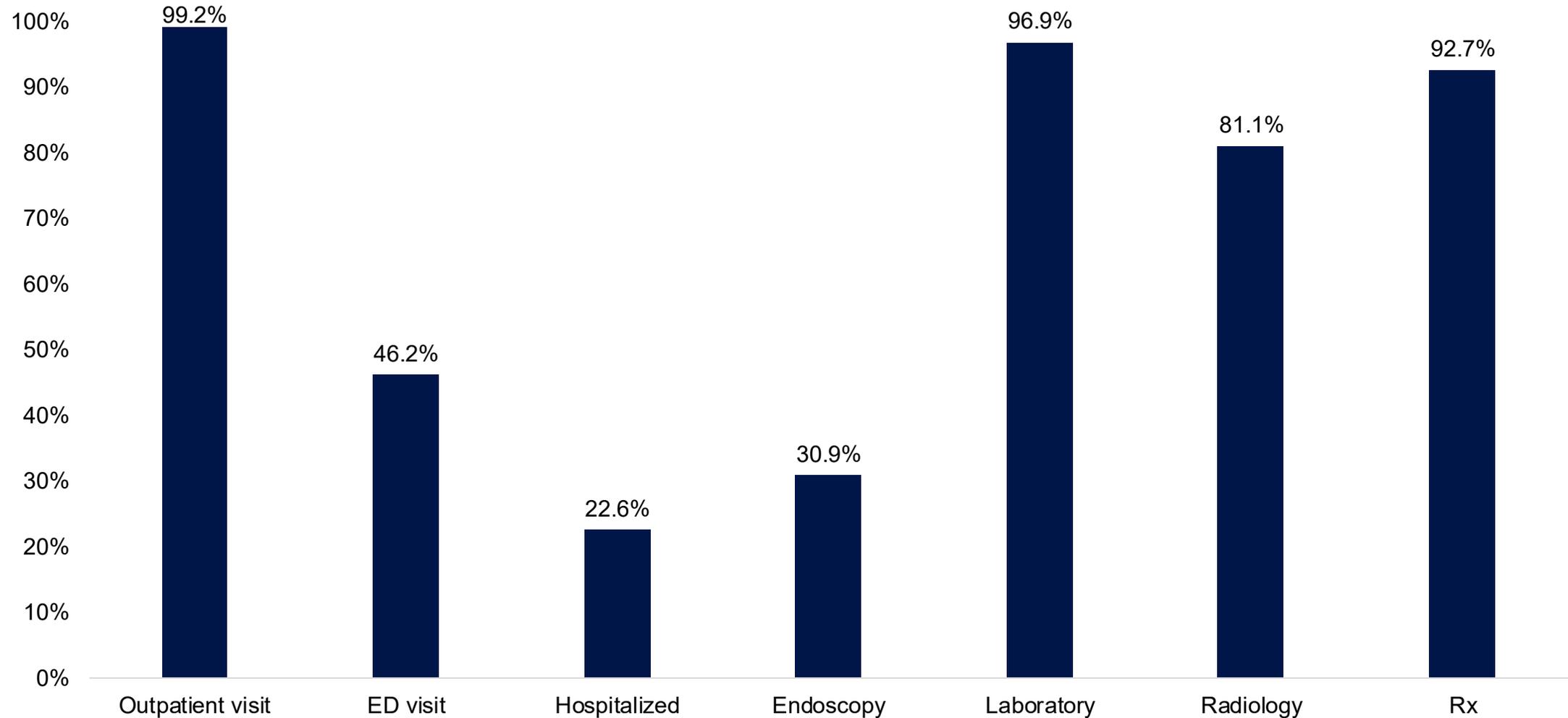
# Key Learning Points

- IBS and CIC are common DGBIs
- Diet, lifestyle modifications, OTC (loperamide, PEG, fiber) therapies are first line
- Best clinical trial evidence for IBS
  - IBS-C: Secretagogues (**linaclotide**, plecanatide, lubiprostone, tenapanor)
  - Pain: Peppermint oil (for all subtypes); TCAs, SNRIs —allow 4 weeks minimum; antispasmodics
  - Psychological: CBT, hypnosis
- Best clinical trial evidence for CIC
  - Fiber (1st line treatment)
  - Secretagogues (plecanatide, **linaclotide**)
  - Prokinetics (prucalopride)
  - Osmotic (PEG) and stimulant laxatives (bisacodyl – short term)
  - Pelvic floor therapy when dyssynergia is present

# Managed Care Considerations

Catherine E. Cooke, PharmD, MS, BCPS, PAHM

# Healthcare Resource Use in IBS-C

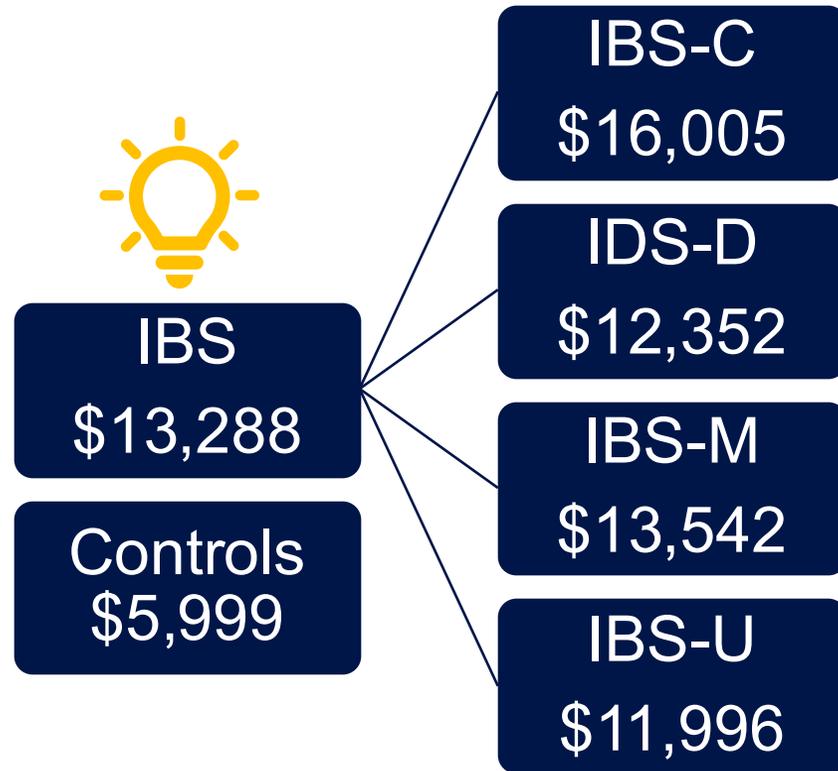


ED = emergency department; Rx = prescription.

Shin A, et al. *Am J Gastroenterol.* 2024;119(8):1571-1579.

# IBS Associated with Substantially Higher Healthcare Costs

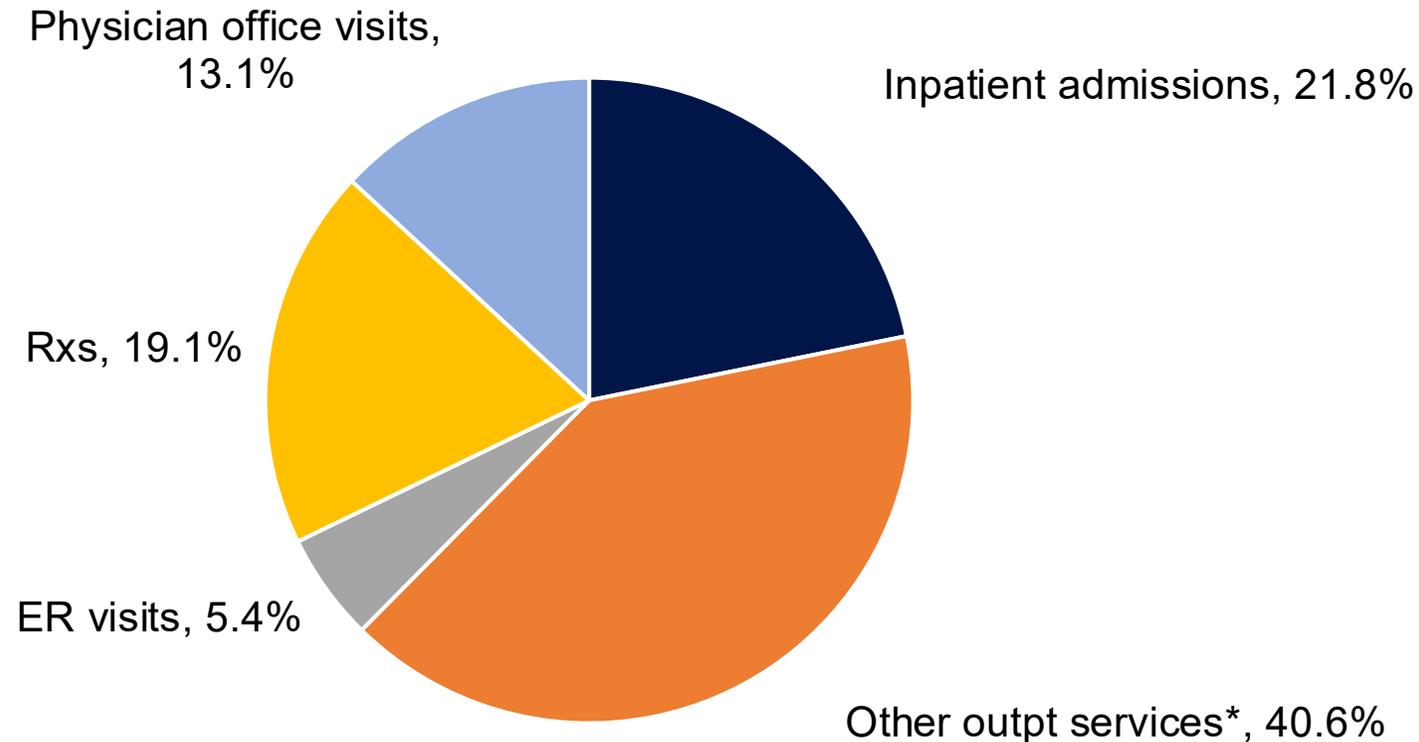
Annual total per patient for all-cause healthcare spend (median)



- ~\$7,000 additional healthcare spend on IBS each year
- IBS-C subtype associated with highest annual costs

# Cost Drivers in IBS-C

## Distribution of Annual (mean) All-Cause Health Care Costs for IBS-C



\*Other outpatient services: diagnostic tests, outpatient procedures (eg, endoscopies), laboratory tests, radiology services, and nonpharmacological therapies.

Doshi JA, et al. *J Manag Care Spec Pharm.* 2014;20(4):382-390.

# Disparities in IBS Care

	Asian	Black	Hispanic
	Percentage points vs White		
IBS-related primary care visits	1.7*	1.7*	.7
Patients with GI consults	-44.8*	-30.6*	-30.5*
Patients who received GI procedures	17.4*	27.2*	22.4*
Patients who received colonoscopy	8*	14.3*	9*
Patients who received esophagogastroduodenoscopy	3.6	14.8*	21.8*

\*Significant differences vs White patients.

Silvernale C, et al. *Neurogastroenterol Motil.* 2021;33(5):e14039.

# Management Strategies for IBS



# Management Strategies for IBS

## 3 steps in SDM

1. Introducing choice
2. Describing options
3. Helping patients explore preferences and make decisions

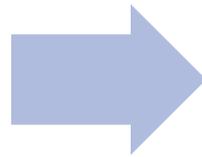
- An informed, patient-centered discussion to assist with choosing IBS management
- Requires bidirectional communication
- Decision aids may support SDM
- Several factors to consider when determining IBS treatment approach
  - Patient's personal beliefs
  - Efficacy/effectiveness/tolerability/safety
  - Duration of therapy
  - Convenience
  - Cost

# Perspectives and Preferences for IBS-C and CIC Treatments

## Payer perspective

### Global IBS treatments

- FODMAP diet
- Cognitive behavioral therapy (CBT)
- Neuromodulators



### Prescription therapies

- Linaclotide
- Plecanatide
- Lubiprostone

**Patient perspective**  
On-label prescription  
drug therapy

# Coverage Restrictions Are Cost-Effective from Payer Perspective

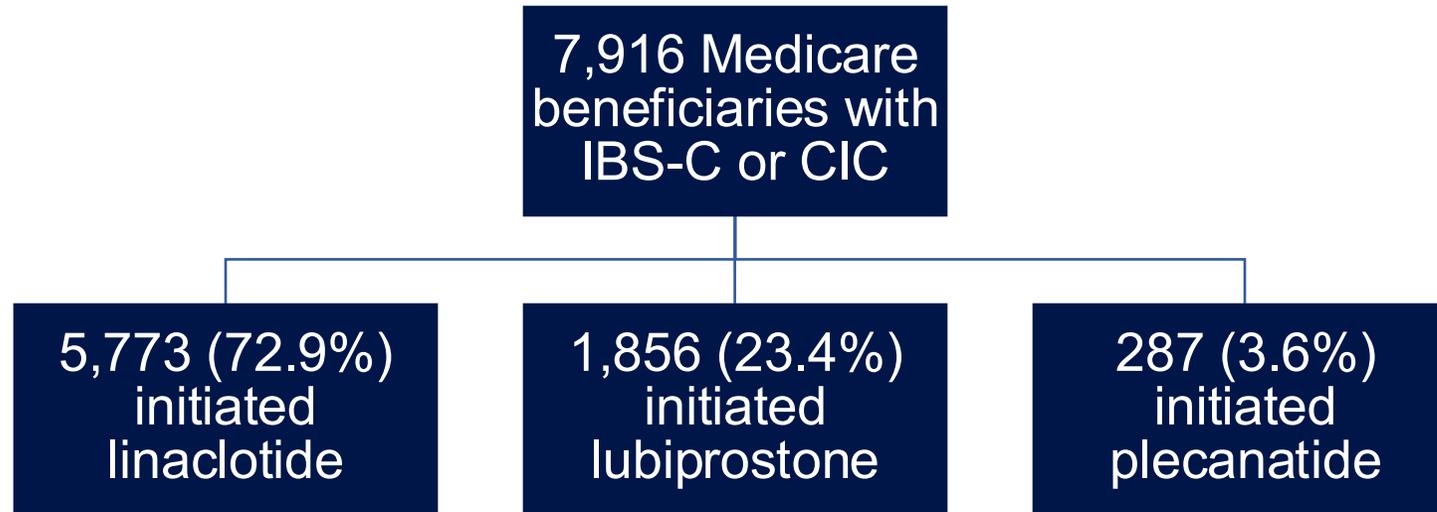
- Microsimulation tracking costs/outcomes of hypothetical IBS patients over 1 year
- Population: patients with moderate to severe IBS
- Routinely using global IBS treatments (central neuromodulator; low fermentable oligo-, di-, and mono-saccharides and polyols; and cognitive behavioral therapy) before FDA-approved drug therapies
  - Result: per-patient cost savings of \$2,972.83 for IBS-C over 1 year to insurers, compared with patients starting with on-label drug therapy
- Health outcomes similar, regardless of treatment sequence
- The most cost-saving and cost-effective IBS-C algorithm was linaclotide, compared to plecanatide or lubiprostone



# Prior Authorization of IBS-C or CIC Treatments

- Commonly used criteria include
  - Diagnosis of IBS-C or CIC
  - Duration of  $\geq 3$  months
  - Trial and failure  $\geq 2$  formulary laxatives
    - Lack of effectiveness
    - Safety/tolerability concern
    - Contraindications

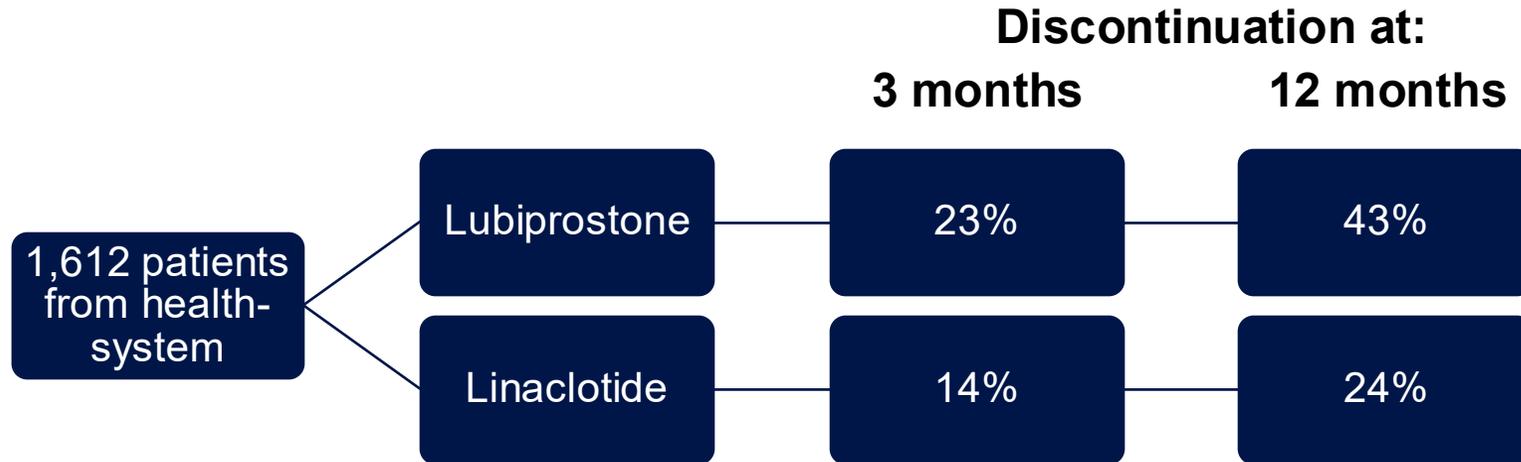
# HCRU and Costs after Initiating Oral Therapies for IBS-C or CIC



## Findings

- Lubiprostone vs linaclotide: higher HCRU and greater all-cause costs
- Plecanatide vs linaclotide: no significant differences in HCRU but greater all-cause costs

# Adherence to IBS-C Treatments



- >50% of discontinuations due to intolerance occurred in first 3 months for both drugs
- Linaclootide users more likely to discontinue due to intolerance (but less likely to discontinue due to insufficient efficacy of therapy)
- Loss of prescription drug coverage remained a common reason for discontinuation over the first year of therapy

# Strategies for Optimizing IBS Care



**Facilitate early diagnosis**



**Enhance patient-provider communication**

Address the patient's concerns  
Employ shared decision-making  
for treatment decisions



**Address both the physical  
and mental health aspects  
of the patient**



**Monitor outcomes to  
ensure the patient's goals  
of therapy are met**



**Ensure medication  
access, monitor for  
treatment effectiveness,  
tolerability and safety**



# Key Learning Points

- Management of IBS in the United States costs, on average, tens of thousands of dollars per patient per year
- Early diagnosis and management can minimize costs
  - Eg, initiating linaclotide treatment associated with lower total healthcare costs compared to lubiprostone and plecanatide
- Patient preferences should be considered when selecting evidence-based treatments
- Monitoring the effectiveness and tolerability of treatment can identify appropriate adjustments and may improve medication adherence and reduce the need for emergency interventions

Thank You!