

# EMSWORLD Spring

A New Virtual Event

MARCH 3–5, 2021



## Sponsorship Prospectus

EMS World Spring – Ready to Recert is a new event created by EMS World, the leader in out-of-hospital care for 50 years. This unique digital event will provide 3 days of educational programming that includes the newest research and procedures in patient care. With live Q&A included with each session, attendees will have unparalleled access to the top EMS speakers in the world.

EMS World Spring will provide training opportunities that cover all levels of EMS. This is the best place for your company to connect with EMS professionals from around the world during these unique times. EMS World Spring will feature plenty of sponsorship opportunities and will provide an excellent opportunity to reach your key target audiences.

For more information or to secure your participation, please contact one of the following Business Development Managers:

### Atlantic Region

John Humenick  
610.560.0500 x4147  
jhumenick@emsworld.com

### Midwest Region

Ann Romens  
262.473.9229  
ann@emsworld.com

### Northeast Region

Thomas Greve  
201.358.0751  
tom@emsworld.com

### West Region & Mid-South Region

Sue Ellen Rhine  
918.202.5632  
sueellen@emsworld.com

# Sponsorship Opportunities

## Chat Bot/Virtual Assistant Sponsorship

(exclusive)

**\$3,000**

The Chat Bot/Virtual Assistant is available on all pages of the EMS World Spring platform and so will the sponsor's logo—even the welcome page before an attendee logs in. When someone needs assistance, we'll be there to help them.

## Conference Track Sponsor

**\$5,000 ALS (exclusive)**

**\$5,000 BLS (exclusive)**

**\$3,500 Leadership and Operations**

**\$3,000 Special Population**

Your company logo on session promotions and conference agenda next to the sessions in the sponsored track. Sponsorship includes a commercial or bumper ad prior to the sessions in your chosen track, branding on the session introduction slides, and associated with all track-related marketing.

## Happy Hour Host

(two available)

**\$4,000**

Host a happy hour after the conference program session on Wednesday, March 3, 2021 or Thursday, March 4, 2021. Invite attendees to join you for a happy hour. You host the event on your company's Zoom call-in number or another video conference calling platform. This is a fun way to share product knowledge and meet the EMS Community. EMS World will provide a Zoom call-in number and manage the Zoom call Happy Hour for an additional fee of \$250.

## Pre-Show eBlast (limited quantity)

**\$2,000**

Your exclusive marketing message pushed out to the EMS World Spring database. Choose the entire database of EMS professionals or select by audience demographics from the pre-registration list.

**\*ALL HTMLS ARE DUE 5 DAYS PRIOR TO EB-LAST SEND DATE.**

## Post-Show eBlast (limited quantity)

**\$2,000**

Your exclusive marketing message pushed out to the EMS World Spring database. Choose the entire database of EMS professionals or select by audience demographics from the pre-registration list.

**\*ALL HTMLS ARE DUE 5 DAYS PRIOR TO EB-LAST SEND DATE.**

## Private Rooms

(six available)

**\$3,500**

Host a private room during EMS World Spring. We will invite the desired title groups to your private session—consider this a focus group. You will gain access to a select group of attendees that you will be able to ask pointed questions about your company's product offering or development of a new product/products. This is a great way to engage with a high-level EMS audience.

## Product Showcase (multiple available)

**\$1,500**

Have a new product or an innovative product you want to showcase? Post a product video or downloadable PDF on the Product Showcase page.

## Registration Sponsor (exclusive)

**\$7,500**

Sponsor branding on registration confirmation emails that will email to all registered attendees. Sponsor branding on the main EMS World Spring login page. This is the page all attendees will have to access every time they log into the platform. Sponsor logo on home screen hero image (exclusive 728x90 ad) at the top of the homepage. Great branding opportunity!

## ROS Banner Ads (multiple available)

**\$500**

Generate brand awareness and drive traffic to your website by sponsoring a rotating banner ad in size 728x90 and/or 300x250. These ads will be rotating on each of the EMS World Spring platform pages.

## Sponsored Session

**\$4,500 (three available: Wednesday, March 3, 2021, Thursday, March 4, 2021, or Friday, March 5, 2021)**

Sponsored session is the sponsor's topic of choice—sponsor will be responsible for content and speaker. EMS World can help with production if needed and will help with CAPCE Accreditation. This session will be 30–45 minutes in length with a 15-minute live Q&A at the end of the session. These sessions will be scheduled around lunch hour and will not compete with any other educational session. The sessions are to be pre-recorded and the sponsor's speaker will need to be available for live Q&A on the day of.