

Lymphoma Leukemia & Myeloma Congress

October 18–22, 2022
NEW YORK, NY



Supporter Prospectus



We're Back in New York City!

For the past 22 years, this internationally recognized meeting has offered exciting exhibition and brand marketing opportunities that can be showcased throughout our venue, the Sheraton New York Times Square. Since its inception in 2000, the LL&M Congress has grown to more than 1,000 attendees, becoming the premier forum for the latest advances in lymphoma, myeloma, leukemia, and related plasma cell disorders.

Using a dynamic approach that features clinical controversies, lively debates, and intriguing lectures involving examinations of current treatment regimens, attendees will receive a thorough understanding of the evolution of thought and therapy of lymphoma, myeloma, acute leukemia, myeloid malignancies, and chronic lymphocytic leukemia. And with a day of education recently added to the agenda, covering nonmalignant hematology, Congress participants have never been more engaged and eager to hear from some of the most respected thought-leaders in the industry.

Guided by more than 60+ key opinion leaders in the fields of molecular biology, pathology, immunology, and translational and clinical research, LL&M Congress provides a stimulating and interactive forum for attendees from all relevant medical specialties who are interested in the developments that lead to improved patient care. Additionally, attendees have the added benefit of visiting the cultural melting pot that is New York City during one of the most beautiful times of the year. We look forward to working with you to further your brand awareness initiatives within this important provider community.



CONGRESS CHAIR

Morton Coleman, MD
Weill Cornell Medicine
New York, New York



CO-CHAIR, LYMPHOMA SESSION

John P. Leonard, MD
Weill Cornell Medicine
New York, New York



CO-CHAIR, MYELOMA SESSION

Ruben Niesvizky, MD
Weill Cornell Medicine
New York, New York



CO-CHAIR, LEUKEMIA SESSION

Richard R. Furman, MD
Weill Cornell Medicine
New York, New York



CO-CHAIR, NEW APPROACHES IN ACUTE LEUKEMIA

Gail J. Roboz, MD
Weill Cornell Medicine
New York, New York



CO-CHAIR

Jeremy Heinerich, PA-C
Mount Sinai Hospital/
NYP Weill Cornell Medical Center
New York, NY



This program features **5 days of comprehensive learning** as we analyze emerging data, discover innovative treatment methods, and get a glimpse into the future of lymphoma, myeloma, and leukemia disorders.

The Lymphoma, Leukemia & Myeloma Congress will welcome more than 1,000 hematologists, oncologists, and other healthcare professionals involved with or interested in the therapeutic management of patients with lymphoproliferative and other plasma cell disorders.

2022 Program Highlights

Non-Malignant Hematology Preconference Workshop*

- Platelet Disorders
- Bleeding Disorders
- Hemolytic Anemia Thrombophilia

Acute Leukemia & Myeloid Malignancies

- ALL
- MDS and MPN
- AML
- Rare Diseases

Multiple Myeloma

- Biology and Pathology for Clinicians
Upfront Treatment of Myeloma
- Towards a Cure: Innovation
Approaches
- Immunologic Treatment: Cellular–
Ready for Prime Time?
- Immunologic Treatment: Humoral: Up
and Coming Monoclonal Antibody

Chronic Lymphocytic Leukemia (CLL)

- Waldenstrom's Macroglobulinemia
Fixed Duration Therapies
- Special Considerations in CLL
- Novel Therapies in CLL
- High Risk Refractory/ Relapse in CLL

Lymphoma

- Next Generation Immunotherapeutics
in Lymphoma
- Updates in Hodgkin and T Cell
Lymphoma
- New Approaches in Lymphoma
- Follicular Lymphoma and DLBCL
Update

Fellows Workshop

- Publish or Perish: How Critical is
Publishing for Advancement in
Academia? Are There Alternate
Pathways?
- Private practice: Is it Still a Viable
Option
- Investing: Now I Have a Paycheck,
What's Next? Early Career Financial
Planning

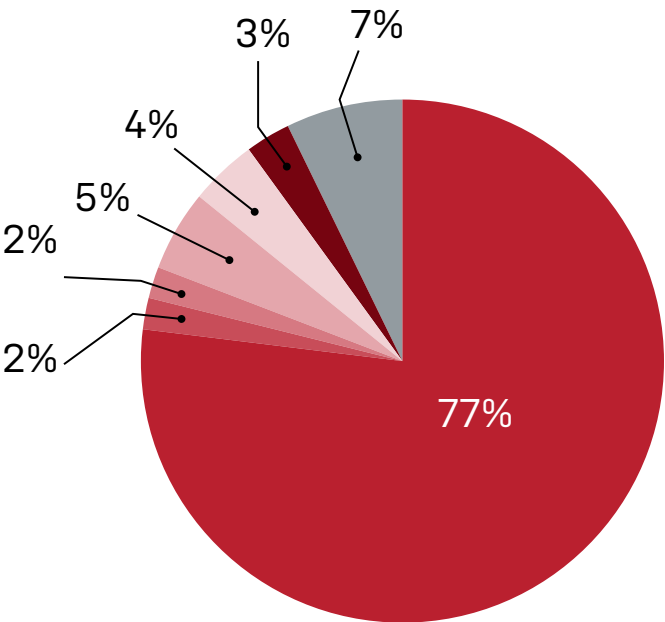




Participant Demographics

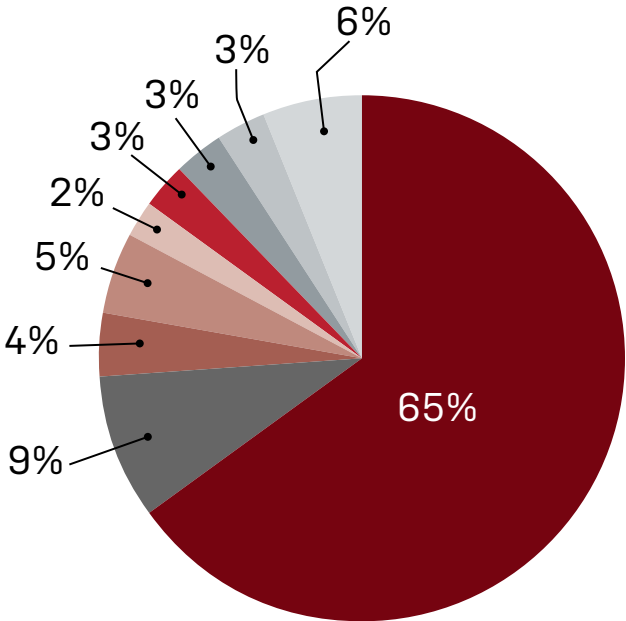
Learners By Profession

- Physician
- NP
- PA
- RN
- PharmD
- PhD
- Resident/Student/Fellow



Learners By Specialty

- Hematologist/Oncologist
- Medical Oncologist
- Oncology Nurse Practitioner
- Oncology Nurse
- Pathologist
- Primary Care Physician
- Pharmacist
- Basic/Clinical Researcher
- Other





There are many support options designed to fit any budget and need.
Each level of support offers unique opportunities to reach all Congress attendees.

Platinum Supporter

\$100,000*

- Logo on Congress bag
- Logo on Platinum Supporter column build-out
- Listed as Platinum Supporter on support cling
- Acknowledgment as a Platinum Supporter on Congress materials
- Ability to host an ancillary event/product theater
- 8' x 10' exhibition booth (can accommodate a build-out)**
 - 6' draped table
 - Two chairs and a wastebasket
- First right to expand to 8' x 20' (additional option to buy up booth space at \$125 per square foot)
 - Can accommodate a full exhibition build-out
- 50-word company description or mission statement in the printed Congress Program Guide distributed to all attendees
- One interior full-page advertisement in the Congress Program Guide
- One Bag Insert in congress bag
- One custom eBlast sent to all registered attendees
- Digital advertisement on LL&M Congress Newsroom (Oncology Learning Network)
- Ten complimentary registrations (five exhibit and five full registrations)
- Exhibitors can contract multiple exhibit locations if desired (ie, medical affairs and commercial exhibition)

Gold Supporter

\$75,000*

- Logo on Congress bag
- Logo on Gold Supporter column build-out
- Listed as Gold Supporter on support cling
- Acknowledgment as a Gold Supporter on Congress materials
- Ability to host an ancillary event/product theater (see page 10; additional fee applies)
- 8' x 10' exhibition booth (can accommodate a build-out)**
 - 6' draped table
 - Two chairs and a wastebasket
- First right to expand to 8' x 20' (additional option to buy up booth space at \$125 per square foot)
 - Can accommodate a full exhibition build-out
- 50-word company description or mission statement in the printed Congress Program Guide distributed to all attendees
- One interior full-page advertisement in the Congress Program Guide
- Seven complimentary registrations (four exhibit and three full registrations)
- Exhibitors can contract multiple exhibit locations if desired (ie, medical affairs and commercial exhibition)

Silver Supporter

\$50,000*

- Listed as Silver Supporter on support cling
- Logo on Silver Supporter column build-out
- Acknowledgment as a Silver Supporter on Congress materials
- 8' x 10' exhibition booth (can accommodate a build-out)**
 - 6' draped table
 - Two chairs and a wastebasket
- First right to expand to 8' x 20' (additional option to buy up booth space at \$125 per square foot)
 - Can accommodate a full exhibition build-out
- 50-word company description or mission statement in the printed Congress Program Guide distributed to all attendees
- One interior half-page advertisement in the Congress Program Guide
- Five complimentary registrations (three exhibit only and two full registrations)
- Exhibitors can contract multiple exhibit locations if desired (ie, medical affairs and commercial exhibition)

*As a courtesy, nonprofit organizations and publishers are eligible for a 50% discount off the exhibit fee.

**Custom furniture, booth build-out, plants, etc are available through the Congress expo vendor at the exhibitor's expense.

Please note that all opportunities must comply with HMP Education.

HMP Education will review all materials (print and/or electronic) to ensure compliance to all relevant guidelines.



Exhibit Opportunities

Exhibiting

Booth 8' x 10' \$12,500

- Acknowledgment as an Exhibitor on Congress materials
- 8' x 10' exhibition space with full pipe-drape on three sides
- Can accommodate a "pop-up" exhibit stand**
 - 6' draped table
 - Two chairs and a wastebasket
- 50-word company description or mission statement in the printed Congress Program Guide distributed to all attendees
- Three complimentary exhibitor-only registrations
- Exhibitors can contract multiple exhibit locations if desired (ie, medical affairs and commercial exhibition)

*As a courtesy, nonprofit organizations are eligible for a 50% discount off the exhibit fee.

**Custom furniture, booth build-out, plants, etc are available through the Congress expo vendor at the exhibitor's expense.

Non-Malignant Hematology Day

Preconference Tabletop Exhibit \$5,000

- Acknowledgment as a preconference exhibitor on Congress Materials
- Tabletop in conference meeting area
- 50-word company description/mission statement in the printed Congress Program Guide distributed to all attendees
- Two complimentary registrations





Innovation Theater Opportunities

Requires Gold Support (see page 5)

- 1 hour of podium time unopposed by educational sessions
- Topic (CME or non-CME) and speaker of your choice
- Program organizer is responsible for all marketing/ audience generation for the event
- HMP Education will be responsible for basic A/V equipment
- HMP Education will be responsible for coordinating food and beverage*
- Gold Sponsorship Level required for Innovation Theater

**Food and beverage is paid for by attendees as a part of their registration fee.*

A signed Letter of Agreement is required to reserve your preferred slot. Applications are considered in the order they are received.

Please contact Jennifer Dougherty at 732.322.7058 or jdougherty@hmpglobal.com for the application.

Customer Engagement

NON-MALIGNANT DAY — Tuesday

Service	Attendee Goal	Fee	Availability
Lunch	50	\$55,000	

AML DAY — Wednesday

Service	Attendee Goal	Fee	Availability
Breakfast	40	\$65,000	
Lunch	80	\$90,000	
Lunch	80	\$90,000	
Lunch	80	\$90,000	

MM DAY — Thursday

Service	Attendee Goal	Fee	Availability
Lunch	80	\$90,000	
Lunch	80	\$90,000	
Lunch	80	\$90,000	
Dinner	50	\$70,000	

CLL DAY — Friday

Service	Attendee Goal	Fee	Availability
Lunch	80	\$90,000	
Lunch	80	\$90,000	
Lunch	80	\$90,000	
Dinner	50	\$70,000	

LYMPHOMA DAY — Saturday

Service	Attendee Goal	Fee	Availability
Lunch	80	\$90,000	
Lunch	80	\$90,000	
Lunch	80	\$90,000	

This Innovation Theater non-CME presentation is taking place during the Lymphoma, Leukemia & Myeloma Congress. The opinions and recommendations expressed do not necessarily reflect the views of the the Lymphoma, Leukemia & Myeloma Congress or HMP Education. This program is not intended or eligible for continuing education (CME/CE) credits and does not meet guidelines governing CME/CE.

By having your badge scanned, you opt in to share/receive information with/from the sponsor. Please speak with a the Lymphoma, Leukemia & Myeloma Congress representative if you do not wish to opt in.



Marketing And Branding

Column Wraps in Congress Lobby

\$15,000
PER COLUMN

- Can't-miss branding opportunity!
- Columns located in the registration area
- Wrapped on all four sides
- Wraps begin 3.5' from the floor and reach up to 10', including 2' of Congress branding

Congress Badge Lanyards (EXCLUSIVE)

\$25,000

- Your logo, front and center!
- Support of the required Congress badge lanyards
- White lanyard with two-color logo
- Corporate branding
- 1,000 lanyards

Congress Bag Tag

\$12,500

- Each Congress attendee will receive a useful tote bag upon registration
- Place your product message on a full-color removable tag placed prominently on each bag
- 1,000 bag tags

Escalator Branding

\$25,000

- You've got them, coming and going!
- Surface graphic applied to the interior side walls of the up and down escalator frames
- Escalator leads directly from the hotel lobby to the Congress registration area and ballroom

Faculty Dinner (EXCLUSIVE)

\$55,000

- Exclusive supporter of the Friday night dinner and event
- Option to have a tabletop exhibit in entryway
- Dinner, beer, and wine will be served

Staircase Branding

\$25,000
PER STAIRCASE

- Display your product branding in this high-traffic area!
- 22 stairs leading from the lobby level up to the Congress level
- Highly visible as attendees make their way to the main Congress level

Welcome Reception

\$30,000

- Supporter of the Wednesday night reception
- Acknowledgment of support on bag insert inviting all attendees to the reception plus signage around the room
- Option to have a tabletop exhibit in the entryway
- Heavy hors d'oeuvres, beer, and wine will be served

WiFi Support (EXCLUSIVE)

\$35,000

- Exclusive supporter of the Congress WiFi
- Sponsorship includes custom login and password codes
- Acknowledgement of sponsorship on printed postcards distributed during Congress Registration
- Three meterboards placed throughout the Congress Center



Bag Insert **\$7,500**

- Promote your ancillary event!
- Option to supply a brochure to be placed in the Congress bag
- Can be product-branded or contain information on a clinical trial
- Must be approved by the HMP Educational Medical Team and Compliance Director
- Printed and delivered to the Congress venue in time for bag stuffing (details to follow)
- Minimum 1,000 pieces required

Congress App and Interactive Program Planner **\$25,000**

- Attendees can create their own Congress agenda on the mobile app
- Access speaker e-materials, tag slides and take notes, conduct dialogue with the faculty and colleagues... all in addition to a host of key Congress information
- Available for iOS and Android
- Approximately 60% of delegates actively use the Congress app and Program Planner

Congress Breaks **\$12,500** **PER BREAK**

- Provide refreshments to the Congress attendees with support of the Congress breaks
- All breaks will be held in the Exhibit Hall to ensure high traffic and high visibility
- Supporter will be acknowledged through logo signage during each break

Custom eBlast **\$10,000**

- eBlast promoting your products or ancillary event sent to all attendees
- HTML file provided to HMP Education for approval

Daily eNL **\$25,000** **(EXCLUSIVE)**

- Banner ad placement on our daily eNewsletters during the meeting

FEATURED Congress Hotel Keycards **\$35,000** **(EXCLUSIVE)**

- This is the best way to present your brand logo to attendees—they won't miss it!
- Keycards are specially designed for the Lymphoma, Leukemia & Myeloma Congress and will feature your company logo or product

Congress Program Guide Ad Pricing Below

- Comprehensive "at-a-glance guide" to the Congress
- Includes the official program schedules with room assignments and exhibitor listings

Two opportunities to place a full-page, color product ad:

Inside front cover of print publication	\$5,000
Back cover of print publication	\$10,000

Other opportunities to place a four-color product ad:

Interior full-page ad	\$3,000
Interior half-page ad	\$2,000
Interior quarter-page ad	\$1,500

Daily Schedule of Events **\$25,000** **(ONE LOCATION)**

- This large billboard prominently displays the schedule of events throughout the Congress
- The supporter's corporate or product logo will be displayed
- Congress organizer will manage production

HMP Education will review all materials (print and/or electronic) to ensure compliance to all relevant guidelines.



Flat-Screen Video Loop Display **\$15,000**

- Exclusive use of a flat-screen video monitor to run an all-day continuous video message
- Promote your ancillary event!
- Monitors will be placed in high-traffic areas of the Congress space
- Video content can be product-branded if placed in the Exhibit Hall
- Three monitors available

Floor Decals **\$10,000**

- Company or product branding throughout congress area (comes with 3 placements)

"Know Before You Go" Email **\$12,500** **(EXCLUSIVE)**

- Banner ad placement on our Preconference email with important agenda details

Support Opportunities (CONTINUED)

Meterboard Sign **\$7,500**

- High-profile 19" W x 72" H meterboard sign promoting your product and/or ancillary event to all attendees
- Total of six meterboard signs available

Registration Signage **\$50,000** **(EXCLUSIVE)**

- Two kick panels at registration desk

Room Door Drops **\$17,500 (PER DROP)/** **\$50,000 (THREE DROPS)**

- Six drop times are available: PM on Wednesday; AM/PM Thursday and Friday; AM on Saturday
- The brochure design can be corporate and/or product-branded
- Brochures will be placed in a clear plastic bag
- Supporter is responsible for submitting brochures to HMP Education for approval prior to printing, printing the number of pieces specified by the Congress organizer, and shipping to the Expo organizer by the communicated deadline

Wall Clings **\$12,500** **(TWO WALLS AVAILABLE)** **PER WALL**

- Located at the end of the transition promenade and outside the Exhibit Hall and general session
- Display your product branding in a high-traffic area

FEATURED **Welcome Table Tent** **\$25,000** **(EXCLUSIVE)**

- In Congress attendee guest rooms
- Place your corporate and/or product message on a highly visible table tent located in the Congress attendees' guest rooms
- Materials must be created and shipped by the sponsor. LLSM will manage on-site logistics.





Recognition

All companies that provide commercial support to the Lymphoma, Leukemia & Myeloma Congress will be acknowledged in on-site materials and signage. Commercial exhibit acknowledgments will include company logo.

Initial Agreement

Supporters that show interest in a marketing opportunity must commit to it in writing by completing the Marketing Opportunities Application form. Upon receipt of the form, the support level/slot will be reserved for 30 days from the date of the form, and a Letter of Agreement (LOA) will be issued by HMP Education.

Executed LOA Guidelines

A fully executed LOA must be received at the HMP Education office within 30 days of the LOA's issue date, or the item will be made available to other interested supporters. All signed agreements are final. All commitments are non-cancellable, non-transferable, and non-refundable.

Payment Guidelines

Invoices are generated upon receipt of the fully executed LOA with payment due 30 days from the date of the signed agreement or prior to the start of the Congress. Payments not received by this deadline are subject to late fees. Companies with an unpaid invoice at the start of the Congress will not have clearance to set up exhibits and/or hold their ancillary event.

Important Items and Dates

Remit Payment To

HMP Education

PO Box 22153
New York, NY 10087-2153

Please include a copy of the invoice and/or purchase order with payment.

Supporter Opportunity Contact

Jennifer Dougherty

Senior Director, Life Sciences Events
732.322.7058
jdougherty@hmpglobal.com

Congress Organizer

HMP Omnimedia

70 E Swedesford Road
Suite 100
Malvern, PA 19355

Tel.: +1.610.560.0550

www.hmpglobal.com





COMPANY NAME (Please complete as it should appear in the Conference Guide)

COMPANY ADDRESS

CITY

STATE

ZIP

COUNTRY

COMPANY PHONE

COMPANY WEBSITE

CONTACT NAME

CONTACT TITLE

CONTACT EMAIL

CONTACT PHONE

AUTHORIZED SIGNATURE

DATE

Please note that by submitting this form, you understand that your sponsorship is subject to the conditions and terms provided, which, upon acceptance by Lymphoma, Leukemia & Myeloma Congress, will become a binding contract between you, as the Sponsor, and Lymphoma, Leukemia & Myeloma Congress.

Support Levels

☐ **Exhibit Booth**

8'x 10'

\$12,500

☐ **Platinum Support**

\$100,000

☐ **Gold Support**

\$75,000

☐ **Silver Support**

\$50,000

Engagement/Branding Opportunities

- | | |
|----------------------------------------------------------------------|------------------------------------------------------------------------------|
| <input type="checkbox"/> Bag Insert \$7,500 | <input type="checkbox"/> Escalator Branding \$25,000 |
| <input type="checkbox"/> Column Wraps (per column)..... \$15,000 | <input type="checkbox"/> Faculty Dinner \$55,000 |
| <input type="checkbox"/> Congress App \$25,000 | <input type="checkbox"/> Floor Decals..... \$10,000 |
| <input type="checkbox"/> Congress Bag Tag \$12,500 | <input type="checkbox"/> Meter board Sign \$7,500 |
| <input type="checkbox"/> Congress Break..... \$12,500 | <input type="checkbox"/> Post-Meeting Wrap-Up (Exclusive)..... TBD |
| <input type="checkbox"/> Congress Hotel Keycards \$35,000 | <input type="checkbox"/> Registration Booth Signage (Exclusive) ... \$50,000 |
| <input type="checkbox"/> Congress Lanyards (Exclusive)..... \$25,000 | <input type="checkbox"/> Staircase Branding (per staircase)..... \$25,000 |
| <input type="checkbox"/> Congress Recharge Station..... TBD | <input type="checkbox"/> Welcome Reception \$30,000 |
| <input type="checkbox"/> Custom eBlast..... \$10,000 | <input type="checkbox"/> WiFi Support (Exclusive)..... \$35,000* |
| <input type="checkbox"/> Daily eNL \$25,000 | |

*Currently unavailable.

Please complete this
form and send to:

Jennifer Dougherty

jdougherty@hmpgglobal.com



This form indicates the policies and regulations set forth as part of the contract for the conference referenced in this contract with Lymphoma, Leukemia & Myeloma Congress, part of Imedex, LLC, an affiliated company of HMP Education ("HMP Education"). Lymphoma, Leukemia & Myeloma Congress reserves the sole right to render all interpretations, to amend and enforce these policies and regulations, and to establish any and all further regulations not specifically covered below to assure the general success and well-being of the conference. Lymphoma, Leukemia & Myeloma Congress reserves the right to decline, prohibit, and/or deny any exhibit or sponsorship that in its sole judgment is contrary to the character, objectives, and best interests of the conference or suitable for its attendee audience.

1. EXHIBITOR'S INFORMATION KIT: A complete Exhibitor's Information Kit containing all the necessary order forms for drayage, electrical service, furniture rental, carpeting, cleaning, etc., will be sent via email to each exhibitor after confirmation of space assignments. The official decorating company of the Event will also provide instructions within the Kit so forms may be processed online.

2. GENERAL EXHIBIT INFORMATION: All exhibits must be set up by the time and date in the conference Exhibitor Information Kit. The exhibits officially close at the time and date in the Exhibitor Information Kit. No exhibitors may dismantle exhibits until the official closing time. Lymphoma, Leukemia & Myeloma Congress reserves the right to assign booth space.

3. EXHIBITOR SERVICES: The official decorating and drayage company of the Event will provide and distribute an Exhibitor Information Kit containing literature and rates for all services and equipment. All furnishings and special requirements should be ordered through that decorating company.

4. DISPLAY RULES AND REGULATIONS: Lymphoma, Leukemia & Myeloma Congress follows the IAEE Guidelines for Display Rules and Regulations: <https://www.hmpglobal.com/meetings/IAEEGuidelines.pdf>

5. EXHIBIT COORDINATOR: The Exhibitor Information Kit will provide an exhibitor contact. For identified events, the official decorating company will direct and manage all of the following services and will have a service desk in operation at the time of installation and dismantle: Exhibitor's Information Kit distribution, furnishings, labor, rent or exhibit displays, signage, material handling services and transportation services.

6. PHOTOGRAPHY IN THE EXHIBIT HALL: The use of cameras (including but not limited to cellular phones, film, digital, video taking or image or sound capturing) or audio taping equipment is prohibited anywhere during the conference without prior permission from Lymphoma, Leukemia & Myeloma Congress.

7. SUBLETTING OF SPACE: The exhibitor agrees that the display will be confined to the area of space reserved and that subletting or showing products other than those manufactured or represented by the exhibitor is strictly prohibited.

8. ARRANGEMENT OF EXHIBITS: The exhibitor agrees to manage his/her exhibits so as not to obstruct or interfere in any way with the general view, the view of the exhibits of other exhibitors, or the free passage of spectators. The decision of Lymphoma, Leukemia & Myeloma Congress as to what constitutes such obstruction or interferences will be final.

9. CARE OF SPACE: The exhibitor agrees not to deface, injure, or mar the exhibition hall of the venue, any of the furniture or fixtures contained therein, and/or any of the property of whatever nature placed therein. The exhibitor will be liable to Lymphoma, Leukemia & Myeloma Congress and/or the venue for any damage resulting to such exhibition hall, furniture and fixtures contained therein, and/or such property placed therein by Lymphoma, Leukemia & Myeloma Congress, which will occur by reason of the commission or omissions of any exhibitor and/or its agents, servants, or employees. The exhibitor will defend and hold harmless Lymphoma, Leukemia & Myeloma Congress from all claims and suits against Lymphoma, Leukemia & Myeloma Congress arising from the aforesaid commissions or omissions of the exhibitor, their agents, servants, or employees. All material used by exhibitors must conform to the requirements of the Fire Department of the city in which the venue is located.

10. INSURANCE: Lymphoma, Leukemia & Myeloma Congress assumes no responsibility for the safety of the personnel and property of exhibitors or the personal property of their officers, agents, servants, or employees. Any exhibitor wishing to insure his/her personnel or goods against injury, theft, damage by fire, accident, or other cause must do so at his/her own expense.

11. SECURITY: Lymphoma, Leukemia & Myeloma Congress and the venue are not responsible for loss of or damage to exhibitor property. Exhibitors will be required to display proper credentials to gain access to the exhibit floor.

12. LIABILITY: Lymphoma, Leukemia & Myeloma Congress will not be liable for any damages in the event that performance of this contract is rendered impossible for any of the following causes: destruction of the exhibit hall or any substantial portion thereof by fire, earthquake, the elements, a public enemy, strikes or other public disorder, impossibility of performance created by lay or any public authority, and/or for any cause beyond its control or the control of the venue.

13. CHILDREN: Under no circumstances will children under the age of 18 be allowed in the exhibit hall during installation or dismantle. For reasons of insurance children are not permitted on the show floor. Because of limited seating capacity and the highly technical nature of the programs, children under the age of 18 are not invited to attend presentations.

14. SHIPPING INSTRUCTIONS: Please ship early and prepay all transportation charges. Collect shipments will not be accepted and all shipments should be labeled with return address. Additional shipping instructions and labels will be provided in the Exhibitor's Information Kit. All shipments should be packed securely and fully prepaid. Bills of lading should be forwarded to the drayage agent when shipment is made. Each exhibitor agrees to ship his/her materials at the company's own risk and expense.

15. CONDUCT OF EXHIBITS: Canvassing or distributing of promotional materials outside the exhibitor's own booth will not be permitted. Lymphoma, Leukemia & Myeloma Congress reserves the right to monitor and reduce any exhibitor sound system so that it does not interfere with the show and/or other exhibitors. Exhibitors may not serve or dispense food or beverages of any type from their booths or in the exhibit area without the consent of Lymphoma, Leukemia & Myeloma Congress. No part of the display including products is permitted outside the exhibit space. Products and furnishings should be arranged with the safety of the exhibitors and attendees in mind. Each exhibitor must make provisions for the safeguarding of his goods, materials, equipment, and display at all times. The exhibitor will indemnify and hold Lymphoma, Leukemia & Myeloma Congress and the venue harmless against all such claims. All of the exhibitor's property should be deemed to remain under the exhibitor's custody and control in storage, in transit to or from, or within the confines of Lymphoma, Leukemia & Myeloma Congress or its service contractor.

16. UTILITIES AND SERVICES: Rates and data for electrical power, telephone connections, and internet will be provided in the Exhibitor's Information Kit.

Terms and Conditions

17. BOOTH RELOCATION: Lymphoma, Leukemia & Myeloma Congress reserves the right to rearrange the floor plan at any time. Lymphoma, Leukemia & Myeloma Congress reserves the right to relocate exhibitors should it become necessary for causes beyond the control of Lymphoma, Leukemia & Myeloma Congress, or advisable in the best judgment of Lymphoma, Leukemia & Myeloma Congress. After assignment of space, exhibitor agrees to accept relocation to other comparable space if Lymphoma, Leukemia & Myeloma Congress deems such a relocation to be necessary or appropriate.

18. CANCELLATION BY EXHIBITOR: Any cancellation of or reduction in space must be communicated to Lymphoma, Leukemia & Myeloma Congress in writing. Cancellation of or reduction in space in no way relieves Company of its financial obligations as outlined herein. A full one hundred percent (100%) of the total Contract amount will be due for any cancellations received less than 6 months before the date of the Event as outlined herein. Management may, at its sole discretion, reassign any cancelled space.

19. CANCELLATION BY THE EVENT ORGANIZER: In the event that Lymphoma, Leukemia & Myeloma Congress be cancelled by Lymphoma, Leukemia & Myeloma Congress, Lymphoma, Leukemia & Myeloma Congress will refund the exhibit booth fee(s), including deposit(s), previously paid by Exhibitor, minus any expenses already incurred by Lymphoma, Leukemia & Myeloma Congress. Exhibitor may choose to transfer any remaining balance of fees (after incurred expenses by Lymphoma, Leukemia & Myeloma Congress have been deducted from previously paid fees) to a future live or virtual event, or toward print or digital products. Lymphoma, Leukemia & Myeloma Congress shall be under no liability to the Exhibitor or any other person in respect of any actions, proceedings, claims, demands, losses (including consequential losses), costs, or expenses whatsoever which may be brought against or suffered or incurred by the Exhibitor as the result thereof.

20. CHANGES BY THE EVENT ORGANIZER: In the event that Lymphoma, Leukemia & Myeloma Congress is postponed or converted to a virtual event by Lymphoma, Leukemia & Myeloma Congress, Lymphoma, Leukemia & Myeloma Congress will transfer all previously paid fees to the new event (live or virtual). Should Sponsor be unable to participate in the postponed or virtual event, previously paid fees will be transferred to a future event, or toward print or digital products. Lymphoma, Leukemia & Myeloma Congress shall be under no liability to the Sponsor or any other person or company in respect of any actions, proceedings, claims, demands, losses (including consequential losses), costs, or expenses whatsoever which may be brought against or suffered or incurred by the Sponsor as the result thereof. If the meeting remains in person, but a virtual component is added in by Lymphoma, Leukemia & Myeloma Congress (i.e. Hybrid Event), the refund and transfer policy stated in this clause is not applicable. If the event has not been cancelled in its entirety, a fully executed agreement cannot be cancelled within 90 days of the event.

21. PAYMENT: If Lymphoma, Leukemia & Myeloma Congress has not received payment in full before the date of the Event, Company may be refused the opportunity to participate until its financial obligation is satisfied.

A. For any signed Contract received more than thirty (30) days before the date of the Event outlined herein, Company will remit payment to Lymphoma, Leukemia & Myeloma Congress according to the following schedule:

I. A non-refundable fifty percent (50%) of the total Contract amount is due upon signing this Contract. Payment not made via credit card upon signing this Contract will be invoiced. Payment must be received by Lymphoma, Leukemia & Myeloma Congress according to the payment terms stated on the invoice. Until payment is received, Lymphoma, Leukemia & Myeloma Congress may, at its sole discretion, re-assign any exhibit space or sponsorship outlined herein.

II. The remaining fifty percent (50%) of the total Contract amount is due no less than thirty (30) days before the date of the Event as outlined herein. Payment not made in full via credit card upon signing this Contract will be invoiced. Payment must be received by Lymphoma, Leukemia & Myeloma Congress according to the payment terms stated on the invoice. Until payment is received, Lymphoma, Leukemia & Myeloma Congress may, at its sole discretion, re-assign any exhibit space or sponsorship outlined herein.

B. For any signed Contract received within thirty (30) days before the date of the Event outlined herein, Company will remit payment to Lymphoma, Leukemia & Myeloma Congress according to the following schedule:

I. A non-refundable one hundred percent (100%) of the total Contract amount is due upon signing this Contract. Payment not made via credit card upon signing this Contract will be invoiced. Payment must be received by Lymphoma, Leukemia & Myeloma Congress according to the payment terms stated on the invoice. Until payment is received, Lymphoma, Leukemia & Myeloma Congress may, at its sole discretion, re-assign any exhibit space or sponsorship outlined herein.

C. Payment can be made by credit card or by check.

I. Make check payable to HMP Education and mail with a copy of your signed contract to:
HMP Education
PO Box 22153
New York, NY 10087-2153

II. Credit Card: Please complete the form at <https://payment.hmpglobal.com/ph/index.php>. There is a 3% credit card processing fee except for those located in CA, CO, CT, FL, KS, ME, MA, NY, OK, TX, and Puerto Rico.

22. RIGGING: Additional rigging fees may apply for hanging signs in booths. Rates will be provided in the Exhibitor's Information Kit.

23. INTELLECTUAL PROPERTY: Exhibitor grants Lymphoma, Leukemia & Myeloma Congress a limited, non-exclusive, non-transferable license to use exhibitor's name and marks in connection with the Event. Exhibitor may not use Lymphoma, Leukemia & Myeloma Congress name, trademarks, logos, or research in its booth or in any information it provides to its clients, except to inform clients that it will be participating as an exhibitor or sponsor of the event. The use of Lymphoma, Leukemia & Myeloma Congress logo/name or the event logo/name by exhibitor before, during or after the event is strictly forbidden without the prior written consent of Lymphoma, Leukemia & Myeloma Congress.

24. DECORATION: Lymphoma, Leukemia & Myeloma Congress shall have full discretion in the placing, arrangement, and appearance of all items displayed by exhibitor and may require the replacing, rearrangement, or redecoration of any item or of any booth, and no liability shall attach to management for costs that may devolve upon exhibitor thereby.

25. OUTSIDE ACTIVITIES: Exhibitor shall not conduct any event that will take qualified show attendees from the Event. Exhibitor shall not conduct or sponsor at any time during the Event any off-site hospitality events.

26. LOTTERIES & CONTESTS: The operation of games of chance, lottery devices, or the actual or simulated pursuit of any recreational pastime is permitted only to the extent permitted by applicable law and upon Lymphoma, Leukemia & Myeloma Congress written approval.

27. ADMISSION: Lymphoma, Leukemia & Myeloma Congress shall have sole control over admission policies at all times. Booth personnel are restricted to exhibitor's employees and authorized representatives. All exhibitor personnel must wear an Exhibitor badge at all times. Lymphoma, Leukemia & Myeloma Congress reserves the right to limit the number of booth personnel at any time. Exhibitor's booth must be staffed during exhibit hall hours.

Any person who attends an HMP Omnimedia organized event grants permission to HMP Omnimedia, its employees and agents (collectively "HMP Omnimedia") to record his or her visual/audio images, including, but not limited to, photographs, digital images, voices, sound or video recordings, audio clips, or accompanying written descriptions, and, without notifying such person, to use his or her name and such images for any purpose of HMP Omnimedia, including advertisements for HMP Omnimedia and its programs.